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1990 Travel Market Report

Full-Year Results from the National Travel Survey

U.S. Travel Data Center

U.S. Travel Data Center
Two Lafayette Centre, 1133 21st Street, N.W.
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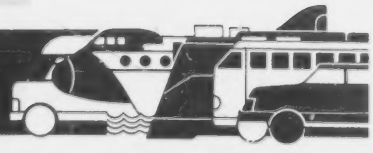

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1990
TRAVEL MARKET REPORT

RESULTS OF THE
NATIONAL TRAVEL SURVEY

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

PRICE: ONE HUNDRED SIXTY-FIVE DOLLARS

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An affiliate of the Travel Industry Association of America

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1990 TRAVEL EXECUTIVE BRIEFING: A NATIONAL TRAVEL SURVEY SUMMARY

- Total U.S. resident travel increased for the sixth consecutive year, reaching 1.27 billion person-trips in 1990, up more than 1 percent over 1989.
- Travel by auto, truck or recreation vehicle rose 3 percent in 1990, while air travel suffered a moderate decline, on a person-trip basis.
- Business travel experienced a decline of 8 percent during 1990, however, more than 155 million business trips were recorded.
- Travel for pleasure purposes, including visiting friends/relatives and recreation/ entertainment, grew for the seventh consecutive year, recording over 971 million person-trips.
- Vacation travel registered the highest volume of person-trips ever recorded by the National Travel Survey, increasing 1 percent over the prior year.
- Weekend travel dropped slightly during 1990, while the average round-trip distance of weekend travel fell from 710 round-trip miles in 1989 to 638 round-trip miles in 1990.
- Use of commercial lodging increased slightly in 1990, as 310 million hotel/motel trips were recorded. The average number of nights spent in a hotel/motel per trip remained unchanged from 1989, after declining for six years.
- After decreasing for the past five years, the duration of the average U.S. resident trip plateaued at 4.1 nights in 1990.
- However, Americans traveled closer to home in 1990 as the average round-trip distance continued to drop, from 910 round-trip miles in 1989 to 839 round-trip miles per trip in 1990.
- Dominating as the most popular destination region, the South Atlantic received 268.6 million person-trips, down 4.5 percent from the previous year. New England posted the largest increase in attracting travelers in 1990.
- All but three regions, the East South Central, West South Central and Mountain, produced more travelers in 1990 than in 1989.

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The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

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U.S. Travel Data Center's National Travel Survey

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This full year report and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

Encompassing the calendar year, this 1990 TRAVEL MARKET REPORT measures travel by trips and person-trips. The trip unit measures the number of times one or more household members travels 100 miles or more away from home. The person-trip unit also measures the number of times one or more household members travels 100 miles away from home, but accounts for the number of household members on the trip as well. For example, if a respondent travels with two other members of his or her household, one trip and three person-trips are counted. More detailed definitions of these and other terms used in the report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents to domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

FACTORS INFLUENCING TRAVEL

The 1990 Economy

The growth in the U.S. economy continued to slow in 1990 until it slipped into recession, the first economic downturn after nearly eight years of expansion. This weakening in the economy was apparent in several broad measures of business activity, as shown in the table below.

Real Gross National Product (GNP), for example, rose less than one percent during 1990 overall, only about one-third the increase of the prior year. Growth in consumers' personal and disposable incomes slowed as prices rose, putting a squeeze on consumers' spending ability, as reflected in the reduced growth in personal outlays. U.S. companies also felt the pinch as corporate profits after tax fell 7.3 percent below 1989 levels.

OVERALL U.S. ECONOMIC INDICATORS, 1990-89
(Percent Change From Previous Year)

Measure	1990	1989
Dollar gross national product	5.0%	6.6%
Real gross national product	0.9	2.5
Personal income	6.0	7.7
Corporate profits after tax	-7.3	-7.5
Disposable income	5.9	7.1
Personal outlays*	6.0	6.6
Payroll Employment	1.8	2.7
Consumer Price Index	5.4	4.8

Source: U.S. Dept. of Commerce, U.S. Dept. of Labor

*Personal outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Travel prices increased at a faster rate (8.3 percent) than did disposable income (5.9 percent), and at a rate about 54 percent faster than that of consumer prices overall (5.4 percent). The crisis in the Middle East towards the end of the summer resulted in motor fuel costs rising 14.3 percent in 1990, compared to a price increase of 9.4 percent in 1989. Air fares shot up on average 12.7 percent above 1989's level, more than double the increase of the previous year. Lodging prices also

rose sharply, 10.2 percent, as compared to a 4.1 percent increase in 1989.

The combination of a slowdown in the economy, tension in the Persian Gulf, and rising travel costs, proved to be difficult for the travel industry in 1990. Person-trips for the year rose only 1 percent over the previous year.

TRAVEL PRICE TRENDS, 1989-88
(Percent Change From Previous Year)

Measure	1990	1989
All Transportation	13.2%	7.9%
Motor Fuel	14.3	9.4
Airline Fares	12.7	6.0
Other Intercity Transportation	3.5	4.4
Intracity Public Transportation	6.6	2.9
Lodging	10.2	4.1
Food and Beverages Away From Home	4.7	4.6
Entertainment	6.8	7.6
All Travel Prices	8.3	5.3

Source: U.S. Travel Data Center's Travel Price Index, based on the U.S. Bureau of Labor Statistics Consumer Price Index

Note: The Travel Price Index indicates price change in travel goods and services available to consumers in the U.S. and does not necessarily represent change in the average fares, rates and other costs that travelers actually paid.

1990 Events

During 1990, the U.S. slipped into an economic recession, marking the first economic downturn after a record eight years of peacetime expansion. Layoffs were prevalent as the unemployment rate in December climbed to a three-year high of 6.1 percent. The year produced a rise in travel prices, a slowdown in consumer spending and a reduction in consumer confidence among Americans.

In January, Greyhound workers launched a nationwide strike, seeking wage increases. Large declines in traffic during 1990 were experienced but the bus line reported having recovered 92 percent of its passenger miles by December.

After an investigation into drinking by airline crew on March 8, the Federal Aviation Administration tightened the enforcement of alcohol and drug regulations. Drug tests by U.S. airlines of employees revealed less than a one-half of 1 percent rate of drug use.

Environmental concern among Americans rose to an all time high with the celebration of the 20th anniversary of Earth Day in April. The term ecotourism became a buzzword for the year and many travel and travel-related companies went public with their environmental efforts.

For the first time since the Berlin Wall came down, two German airlines, Lufthansa and Interflug began to carry passengers between East and West Germany more frequently and in a shorter amount of time due to loosening of air space restrictions.

The August 2nd invasion of Kuwait had a detrimental effect on the travel industry. Oil prices surged past the $32 per barrel level for the first time since the early 1980s. During the spring, crude oil was $20-a-barrel and jumped to $40-a-barrel by the fall. In December, the price of gasoline peaked, at $1.39 per gallon for self-serve unleaded regular gas. Jet fuel prices rose from 57.5 cents/gallon in July 1990 to $1.28/gallon by October.

As a result, domestic airfares jumped 15 percent and international airfares increased 16 percent. More than 10,000 airline workers were laid off by October. Continental Airline filed for Chapter 11 Bankruptcy in December 1990. Americans delayed overseas travel plans due to fear of terrorism and economic recession.

Airline Travel Association (ATA) estimated U.S. airlines lost $3.7 billion in fourth quater 1990 alone, making 1990 the worst year in the history of aviation.

1990 TRAVEL ACTIVITY

Americans took more than 1.27 billion person-trips during 1990, an increase of 1.1 percent over 1989.

As in previous years, many 1990 travelers used auto/truck/RV transportation (79%), stayed in commercial lodging (44%), and ventured more than 800 miles on the average trip. They traveled most often for pleasure purposes such as to visit friends and relatives, or for outdoor recreation or entertainment purposes (76%). In 1990, 16 percent of all person-trips were classified as business, 69 percent were considered to be a vacation and 46 percent took place over a weekend or long weekend.

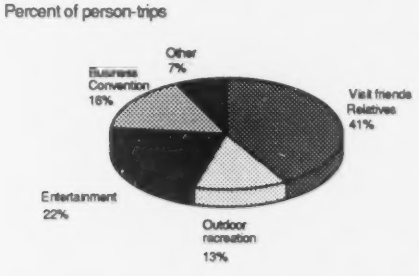
Eight percent of all trips were day trips and, on average, the traveler was away 4.1 nights per trip. The South Atlantic (21 percent), East North Central (14 percent), and Pacific (12 percent) Census Regions were most popular among 1990 travelers.

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	500.6	587.2	537.3	540.9	528.2	558.4	592.3	636.3	656.1	664.3	661.1
Person-Trips (Millions)	1045.5	1152.0	1069.3	1057.8	1012.0	1077.6	1121.5	1191.1	1232.5	1260.1	1274.5
Party Size (People)	2.09	1.96	1.99	1.96	1.92	1.93	1.89	1.87	1.88	1.90	1.93

Source: U.S. Travel Data Center's National Travel Survey

PURPOSE OF TRIP, 1990



Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP CHARACTERISTICS, 1988, 1989, 1990

	1988	1989	1990
Trip Distance			
Base (millions)	1232.5	1260.1	1274.5
200-299 miles	22%	23%	23%
300-399 miles	16	16	15
400-599 miles	17	18	12
600-999 miles	13	13	7
1,000-1,999 miles	15	14	15
2,000 miles or more	12	11	13
Outside U.S.	6	6	6
Average distance (miles) (Domestic travel only)	950	910	839
Mode of Transportation			
Auto/truck/RV	77%	78%	79%
Airplane	19	19	17
Bus	1	2	2
Train	1	1	1
Other	2	1	1
Trip Duration			
No nights	13%	10%	8%
One night	13	14	12
2 or 3 nights	37	38	42
4 to 9 nights	27	29	30
10 nights or more	11	8	9
Average duration (nights)	4.9	4.6	4.4
(including 0)	4.3	4.1	4.1
Type of Lodging*			
Friends, relatives homes	39%	39%	40%
Hotel or motel	43	43	44
Rented cabin or condo	3	**	1
Owned cabin or condo	3	4	4
Camper, trailer of RV	5	3	3
Other	2	6	6
No overnight stay	13	10	8

*Multiple responses allowed.
**Less than 0.5 percent.

PERSON-TRIP CHARACTERISTICS, 1988, 1989, 1990
(continued)

	1988	1989	1990
Base (millions)	1232.5	1260.1	1274.5
Purpose of Trip*			
Visit friends/relatives	35%	38%	41%
Outdoor recreation	16	14	13
Entertainment	25	24	22
Other business	12	14	11
Convention	5	4	5
Other	9	9	7
VACATION TRAVEL	67%	70%	69%
WEEKEND TRAVEL	45%	46%	46%
Census Region of Destination			
New England	4%	4%	5%
Mid-Atlantic	10	10	9
South Atlantic	19	23	21
East South Central	6	6	6
East North Central	13	12	14
West South Central	11	10	10
West North Central	8	8	8
Mountain	8	9	10
Pacific	15	13	12
Outside U.S.	6	6	6
Travel Party Size			
One	27%	27%	25%
Two	29	31	33
Three	16	16	15
Four	13	13	16
Five or more	15	12	12

Note: Details may not add to totals due to rounding.
Source: U.S. Travel Data Center's National Travel Survey
* Multiple responses allowed in 1988 and 1989 but not in 1990.

CENSUS REGIONS*

Summary

The South Atlantic again dominated as the most popular destination region in 1990, receiving 268.6 million person-trips. This figure represents a decrease of more than 4 percent from last year's level of 281.4 million person-trips.

Three other regions, the Mid-Atlantic, East South Central and Pacific, showed decreases during the year. The Mid-Atlantic region showed the largest decline from a year ago, while New England posted the largest increase over 1989.

As for regions of travel origin, all but three Census Regions, the East South Central, West South Central, and Mountain, generated more travelers in 1990 than in 1989. The East North Central produced the most travelers (222.3 million), followed by the South Atlantic (215.0 million) and the Pacific (170.6 million). Of all regions, the West North Central posted the largest percentage increase as a travel origin over 1989.

VOLUME OF TRAVEL TO CENSUS REGION OF FINAL DESTINATION

(Millions of Person-Trips)

Census Region of Destination	1986	1987	1988	1989	1990
New England	40.0	39.3	49.3	45.7	58.7
Mid-Atlantic	95.3	102.8	125.8	120.0	107.0
South Atlantic	246.3	240.7	229.2	281.4	268.6
East South Central	74.5	86.9	75.6	79.2	76.1
East North Central	145.6	145.1	158.4	149.1	183.7
West South Central	110.7	128.0	138.8	130.6	131.3
West North Central	93.2	95.3	95.5	94.8	101.4
Mountain	87.3	112.4	100.5	113.4	126.6
Pacific	155.6	171.2	179.5	162.8	150.4

Note: Regions of Destination will not add to total travel, as travel to destinations outside the U.S. is not included.
Source: U.S. Travel Data Center's National Travel Survey
*See Appendix C for definitions of Census Regions.

VOLUME OF TRAVEL FROM CENSUS REGION OF ORIGIN

(Millions of Person-Trips)

Census Region of Origin	1986	1987	1988	1989	1990
New England	38.9	51.1	51.1	53.5	62.7
Mid-Atlantic	143.4	158.3	158.3	158.3	161.7
South Atlantic	197.9	204.5	204.5	202.4	215.0
East South Central	73.4	73.4	66.0	88.8	87.1
East North Central	216.3	205.2	212.1	207.4	222.3
West South Central	138.3	144.7	153.3	156.2	150.1
West North Central	97.6	111.6	100.8	99.1	115.3
Mountain	64.9	73.2	92.1	96.0	89.7
Pacific	151.0	170.1	194.3	167.3	170.6

PERCENT OF PERSON-TRIPS TO REGION OF FINAL DESTINATION FROM REGION OF ORIGIN, 1990

REGION OF FINAL DESTINATION

	New Eng	Mid-Atl	Sth Atl	E-S Cnt	E-N Cnt	W-S Cnt	W-N Cnt	Mtn	Pac
(Millions)	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
Region of Origin									
New Eng.	47%	12%	3%	2%	2%	1%	*%	1%	1%
Mid-Atl.	32	48	18	3	5	2	1	4	2
Sth. Atl.	11	19	48	25	7	4	3	3	4
E-S Central	1	3	10	36	8	5	3	1	*
E-N Central	6	9	11	23	66	2	13	6	4
W-S Central	*	3	5	6	2	75	7	7	4
W-N Central	1	1	2	5	8	7	66	6	3
Mountain	*	1	1	*	1	2	4	47	9
Pacific	1	4	2	1	2	2	3	25	73

*Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

Inter-regional Travel

By excluding travel originating and concluding in the same census region, the net flow of travel from one Census Region to other regions (inter-regional travel) can be examined. A plus sign in the table bellow indicates that a region attracted more travel than it generated and a minus sign indicates that a region attracted less travel than it generated in 1990.

The South Atlantic region led in attracting travel from outside its own boundaries in 1990, receiving 53.7 million more person-trips than it generated. The Mountain region was the only other area to attract more visitors than it generated, garnering 36.6 million more person-trips than it lost. The Mid-Atlantic and East North Central regions showed the largest negative net flow, losing 52.7 and 37.4 million person-trips, respectively.

MILLIONS OF INTER-REGIONAL PERSON-TRIPS BY CENSUS REGION, 1989 AND 1990*

Census Regions	1989 Net Received	1990 Net Received	1989 Net Originated	1990 Net Originated	1989 Net Flow	1990 Net Flow
New England	19.2	31.1	34.2	34.5	-15.0	- 3.4
Mid-Atlantic	56.4	55.6	110.5	108.3	-54.1	-52.7
South Atlantic	149.1	139.7	75.2	86.0	+73.9	+53.7
East South Central	50.7	48.7	59.5	60.1	- 8.8	-11.4
East North Central	52.2	62.4	109.9	100.0	-57.7	-37.4
West South Central	34.0	32.9	59.4	51.0	-25.4	-18.3
West North Central	43.6	34.5	47.6	48.4	- 4.0	-13.9
Mountain	63.5	67.1	45.1	30.5	+18.4	+36.6
Pacific	52.1	40.6	58.6	63.1	- 6.5	-22.5

*Excludes person-trips occurring within the same Census Region of origin and destination.
Note: A plus sign (+) designates a positive net flow and a minus sign (-) designates a negative net flow.
Source: U.S. Travel Data Center's National Travel Survey

MODE OF TRANSPORTATION

Summary

Auto/truck/RV travel rose nearly 3 percent during the year, registering 1011.3 million person-trips. Air travel, however, declined during 1990 as 214.5 million person-trips were recorded.

Average durations among auto travelers were the same as in 1989 (3.6 nights) and average durations among air travelers were longer than a year ago (6.3 nights vs. 5.7 nights). Those people using personal vehicles reported a shorter round-trip distance than in 1989 (593 miles vs. 650 miles), while air travelers ventured farther from home (2,140 miles vs. 2,110 miles).

Auto travelers chose both homes of friends and relatives (42 percent) and hotels/motels (40 percent) as their preferred lodging type. Eighty percent of auto person-trips were for pleasure purposes and 51 percent were taken over a weekend.

Air travelers preferred to stay in paid accommodations on their trips (56 percent) during 1990. Thirty-three percent of these person-trips were taken for business purposes, and 45 percent of all air travelers went alone.

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990
AUTO TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	371.4	460.7	415.7	396.1	380.9	376.1	405.6	433.7	472.6	479.8	483.9
Person-Trips (Millions)	836.5	966.2	881.5	839.8	794.0	797.7	832.1	889.4	952.2	982.7	1011.3
Travel Party Size (People)	2.25	2.10	2.12	2.12	2.08	2.12	2.05	2.05	2.01	2.05	2.09

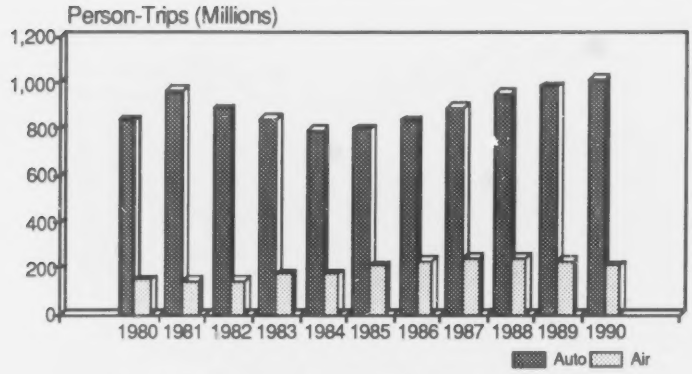
Source: U.S. Travel Data Center's National Travel Survey

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990
AIR TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	102.4	101.3	94.6	116.2	118.8	140.5	143.4	160.7	154.6	154.6	144.9
Person-Trips (Millions)	152.4	146.5	144.9	174.2	174.5	217.3	231.0	239.9	238.6	234.3	214.5
Travel Party Size (People)	1.49	1.45	1.53	1.50	1.47	1.55	1.61	1.49	1.54	1.52	1.48

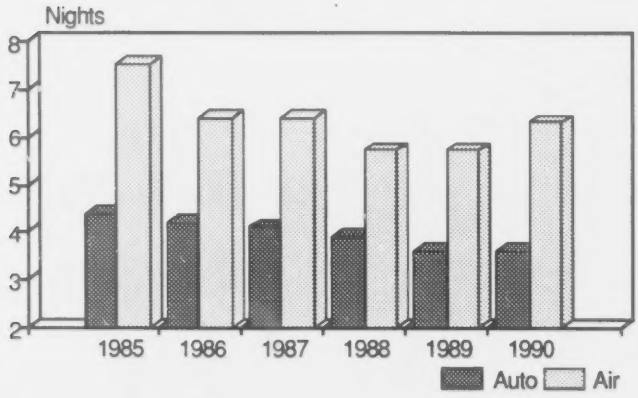
Source: U.S. Travel Data Center's National Travel Survey

AUTO AND AIR TRAVEL
1980-1990



Source: U.S. Travel Data Center's National Travel Survey

AUTO AND AIR AVERAGE DURATION
1985-1990



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF AUTO AND AIR PERSON-TRIPS, 1988, 1989, 1990

	AUTO			AIR		
	1988	1989	1990	1988	1989	1990
Base (millions)	952.2	982.7	1011.3	238.6	234.3	214.5
Trip Distance						
200-299 miles	26%	29%	28%	3%	3%	1%
300-399 miles	19	19	18	3	2	1
400-599 miles	19	20	23	7	6	6
600-999 miles	13	14	17	12	11	9
1,000-1,999 miles	12	11	10	26	27	30
2,000 miles or more	6	5	3	36	37	37
Outside U.S.	4	4	3	13	15	15
Average distance (miles) (Domestic travel only)	700	650	593	2050	2110	2140
Trip Duration						
No nights	13%	10%	8%	8%	9%	4%
One night	14	16	13	7	7	8
2 or 3 nights	40	42	45	28	25	29
4 to 9 nights	24	26	28	36	43	39
10 nights or more	9	7	6	21	15	20
Average duration (nights)	4.5	4.0	4.0	6.9	6.3	6.6
(including 0)	3.9	3.6	3.6	6.4	5.7	6.3
Type of Lodging*						
Friends, relatives homes	41%	41%	42%	34%	33%	37%
Hotel or motel	39	40	40	58	55	56
Rented cabin or condo	3	**	1	3	1	1
Owned cabin or condo	3	4	4	2	4	4
Camper, trailer or RV	6	3	4	1	3	3
Other	2	7	7	3	1	2
No overnight stay	13	10	8	8	9	4

* Multiple responses allowed.
** Less than 0.5 percent.

CHARACTERISTICS OF AUTO AND AIR PERSON-TRIPS, 1988, 1989, 1990
(continued)

	AUTO			AIR		
	1988	1989	1990	1988	1989	1990
Base (millions)	952.2	982.7	1011.3	238.6	234.3	214.5
Primary Purpose of Trip*						
Visit friends/relatives	37%	41%	44%	27%	30%	35%
Outdoor recreation	17	16	15	12	8	6
Entertainment	25	22	21	24	27	21
Other business	9	11	9	24	28	22
Convention	4	3	4	12	8	11
Other	10	10	8	7	6	5
VACATION TRAVEL	70%	72%	70%	55%	61%	64%
WEEKEND TRAVEL	50%	51%	51%	28%	29%	26%
Census Region of Destination						
New England	4%	4%	5%	4%	3%	2%
Mid-Atlantic	11	10	9	8	8	8
South Atlantic	19	23	21	19	20	24
East South Central	7	7	7	3	4	2
East North Central	14	13	16	9	8	8
West South Central	12	11	11	9	8	7
West North Central	9	9	9	4	4	4
Mountain	8	8	9	11	13	14
Pacific	13	12	11	21	18	16
Outside U.S.	4	4	3	13	15	15
Travel Party Size						
One	22%	22%	20%	45%	46%	45%
Two	30	32	32	26	28	34
Three	17	18	16	14	12	10
Four	15	15	18	6	7	6
Five or more	16	14	14	10	7	5

* Multiple responses allowed in 1988 and 1989 but not in 1990.
**Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

BUSINESS TRAVEL

Summary

Business travel experienced a decline of 8 percent during 1990, as 155.6 million trips were taken. Americans traveling for business purposes averaged slightly shorter round-trip distances in 1990 than in 1989 (1,011 round-trip miles vs. 1,090 round-trip miles). Average durations for business trips rose to 3.8 nights in 1990, compared to 3.2 nights during the previous year.

Including travel described as business or attending a convention, seminar, or meeting, the business segment is discussed in terms of trips rather than person-trips, because business travel does not typically involve other members of the household traveling for the same business purposes.

Automobiles were the primary mode of transportation for 1990 business trips (63 percent), up from 57 percent last year. Thirty-four percent of these travelers reported using air transportation, down from 39 percent a year ago. Hotels/motels remained the most popular lodging type among business travelers (70 percent). Eleven percent of these trips involved no overnight stay.

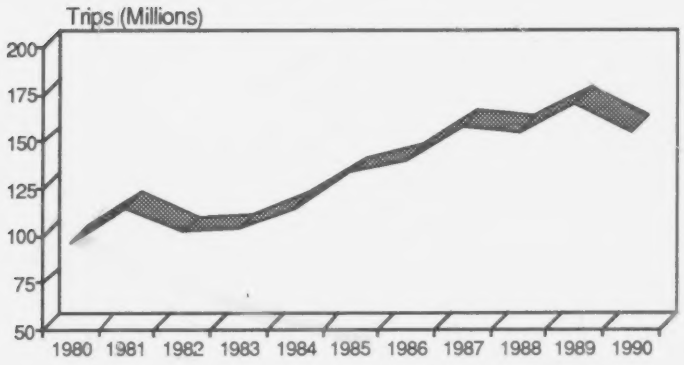
Twenty percent of 1990 business trips were combined with vacation travel, compared to 17 percent a year ago. Thirty percent of these trips were taken over a weekend. The South Atlantic and Pacific Census Regions were popular destinations for business travelers during 1990 (20 percent and 13 percent, respectively).

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990
BUSINESS TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	97.1	115.2	101.9	103.6	114.5	133.3	140.0	157.5	155.6	169.7	155.6
Person-Trips (Millions)	149.5	157.3	152.4	146.4	156.1	185.2	189.0	206.2	211 7	232.0	209.5
Travel Party Size (People)	1.54	1.37	1.50	1.41	1.36	1.39	1.35	1.31	1.36	1.37	1.35

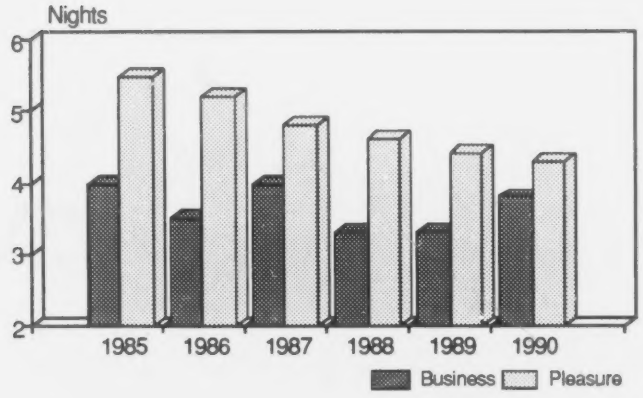
Source: U.S. Travel Data Center's National Travel Survey

VOLUME OF BUSINESS TRAVEL
1980-1990



Source: U.S. Travel Data Center's National Travel Survey

BUSINESS VS. PLEASURE AVERAGE DURATIONS
1985-1990



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF BUSINESS TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	155.6	169.7	209.5
Trip Distance			
200-299 miles	20%	18%	20%
300-399 miles	14	15	13
400-599 miles	15	14	20
600-999 miles	15	16	13
1,000-1,999 miles	17	17	16
2,000 miles or more	16	16	13
Outside U.S.	5	5	5
Average distance (miles) (Domestic travel only)	1,100	1,090	1,011
Mode of Transportation			
Auto/truck/RV	54%	57%	63%
Airplane	44	39	34
Bus	1	1	1
Train	1	**	1
Other	2	2	2
Trip Duration			
No nights	12%	16%	11%
One night	19	17	15
2 or 3 nights	33	38	41
4 to 9 nights	23	24	25
10 nights or more	6	5	8
Average duration (nights)	3.8	3.8	4.2
(including 0)	3.1	3.2	3.8
Type of Lodging*			
Friends, relatives homes	13%	15%	17%
Hotel or motel	67	65	70
Rented cabin or condo	1	**	1
Owned cabin or condo	1	2	2
Camper, trailer or RV	2	1	2
Other	3	2	2
No overnight stay	12	16	11

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF BUSINESS TRIPS, 1988, 1989, 1990
(continued)

	1988	1989	1990
Base (millions)	155.6	169.7	209.5
Primary Purpose of Trip*			
Visit friends/relatives	4%	5%	0%
Outdoor recreation	2	3	0
Entertainment	4	6	0
Other business	71	80	70
Convention	29	20	30
Other	**	**	**
VACATION TRAVEL	8%	17%	20%
WEEKEND TRAVEL	23%	26%	30%
Census Region of Destination			
New England	4%	4%	3%
Mid-Atlantic	12	8	7
South Atlantic	18	21	20
East South Central	6	5	8
East North Central	13	14	12
West South Central	11	12	12
West North Central	8	9	8
Mountain	8	7	12
Pacific	16	15	13
Outside U.S.	5	5	5
Travel Party Size			
One	78%	76%	55%
Two	16	17	29
Three	4	4	8
Four	1	2	5
Five or more	1	**	4

* Multiple responses allowed in 1988 and 1989 but not in 1990.
**Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

PLEASURE TRAVEL

Summary

A record 971.1 million pleasure person-trips were taken during 1990, up nearly 3 percent from 1989. Including travel for entertainment, sightseeing, outdoor recreation and visits to friends and relatives, pleasure travel accounted for 76 percent of all travel during the year.

Continuing the trend toward shorter stays, the average duration of pleasure person-trips declined from 4.4 nights in 1989 to 4.3 nights in 1990. The average round-trip distance for pleasure travel dropped again in 1990 to 812 round-trip miles, a decline from 900 round-trip miles in 1989.

As is the norm for pleasure travel, the majority of Americans used auto/truck/RV transportation (82 percent), while 14 percent flew to their destinations. Pleasure travelers favored homes of friends and relatives compared to paid accommodations (48 percent vs. 37 percent). Five percent of these person-trips involved no overnight stay.

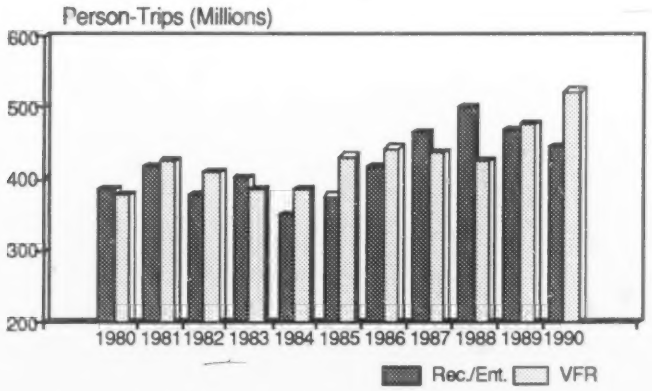
Fifty-four percent of pleasure person-trips were taken to visit friends and relatives; 29 percent were for sightseeing/entertainment; only 17 percent involved outdoor recreation. As in 1989, 82 percent of these trips were considered to be a vacation. Forty-nine percent of all pleasure person-trips were taken over a weekend or long weekend. Popular destinations for pleasure travelers included the South Atlantic and East North Central regions (21 percent and 15 percent, respectively). New England was the least visited region for pleasure purposes during 1990 (5 percent).

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990
PLEASURE TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	342.8	393.8	371.7	371.5	351.0	384.4	415.2	444.9	455.3	457.3	460.9
Person-Trips (Millions)	764.2	843.4	787.5	786.0	734.3	806.8	861.4	901.7	927.9	945.8	971.1
Travel Party Size (People)	2.23	2.14	2.12	2.12	2.09	2.10	2.07	2.03	2.04	2.07	2.11

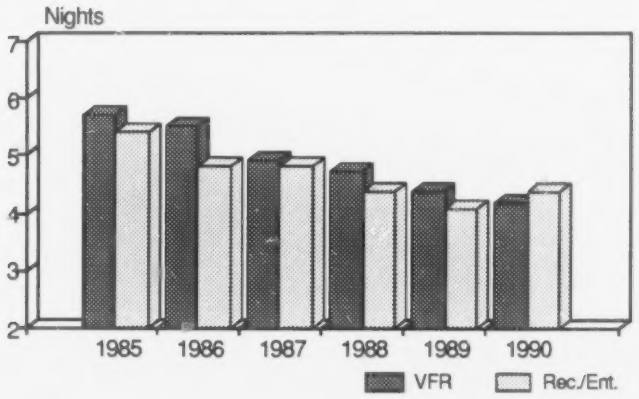
Source: U.S. Travel Data Center's National Travel Survey

VISIT FRIENDS/RELATIVES VS. RECREATION/ENTERTAINMENT 1980-1990



Source: U.S. Travel Data Center's National Travel Survey

AVERAGE DURATION OF PLEASURE TRIPS 1985-1990



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF PLEASURE PERSON-TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	927.9	945.8	971.1
Trip Distance			
200-299 miles	22%	23%	23%
300-399 miles	16	16	15
400-599 miles	16	18	19
600-999 miles	12	13	16
1,000-1,999 miles	15	14	13
2,000 miles or more	12	11	8
Outside U.S.	7	7	6
Average distance (miles) (Domestic travel only)	940	900	812
Mode of Transportation			
Auto/truck/RV	80%	81%	82%
Airplane	16	16	14
Bus	2	2	2
Train	1	1	1
Other	1	1	1
Trip Duration			
No nights	11%	9%	5%
One night	11	13	11
2 or 3 nights	38	39	43
4 to 9 nights	28	31	32
10 nights or more	12	9	9
Average duration (nights)	5.1	4.8	4.5
(including 0)	4.6	4.4	4.3
Type of Lodging*			
Friends, relatives homes	44%	44%	48%
Hotel or motel	39	38	37
Rented cabin or condo	4	**	1
Owned cabin or condo	3	5	4
Camper, trailer or RV	6	4	4
Other	2	7	7
No overnight stay	11	9	5

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF PLEASURE PERSON-TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	927.9	945.8	971.1
Primary Purpose of Trip*			
Visit friends/relatives	46%	51%	54%
Outdoor recreation	21	19	17
Entertainment	34	32	29
Other business	**	3	0
Convention	2	1	0
Other	**	**	0
VACATION TRAVEL	83%	83%	82%
WEEKEND TRAVEL	49%	50%	49%
Census Region of Destination			
New England	4%	4%	5%
Mid-Atlantic	11	10	9
South Atlantic	19	24	21
East South Central	6	7	6
East North Central	12	11	15
West South Central	11	9	10
West North Central	8	7	8
Mountain	8	9	10
Pacific	15	13	11
Outside U.S.	7	7	6
Travel Party Size			
One	21%	22%	19%
Two	30	32	33
Three	18	17	16
Four	15	15	18
Five or more	17	14	14

* Multiple responses allowed in 1988 and 1989 but not in 1990.
**Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

VACATION TRAVEL

Summary

Vacation travel remained stable in 1990 after rising six percent in 1989. While suffering declines in 1982 and 1983, vacation travel steadily increased throughout the recovery of the mid- to late- 1980s.

The durations of vacation travel continued to decline as the average length of stay in 1990 was 4.6 nights per trips, down from 4.7 nights in 1989. The average round-trip distance declined again, down to 880 miles in 1990 from 940 miles in 1989.

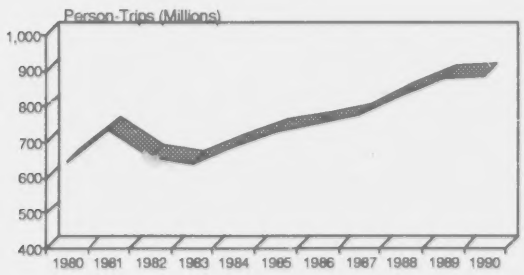
Vacationers in 1990 typically traveled by automobile (80 percent) and were equally divided between staying with friends and relatives (43 percent) or in a hotel (42 percent). Many vacationers visited friends and relatives on their trips (45 percent). Five percent combined their vacation trip with some business or convention attendance. Forty-eight percent of these vacation person-trips were taken over a weekend or long weekend.

U.S. RESIDENT TRAVEL VOLUMES, 1980-1990
VACATION TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	289.7	344.4	314.6	307.8	333.3	339.8	354.3	366.2	396.2	416.7	422.3
Person-Trips (Millions)	646.9	737.5	660.2	642.3	689.8	728.7	752.4	775.2	830.9	878.3	883.9
Travel Party Size (People)	2.23	2.14	2.10	2.09	2.07	2.14	2.12	2.12	2.10	2.11	2.09

Source: U.S. Travel Data Center's National Travel Survey

VOLUME OF VACATION TRAVEL
1980-1990



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF VACATION PERSON-TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	830.9	878.3	883.9
Trip Distance			
200-299 miles	20%	22%	21%
300-399 miles	15	14	14
400-599 miles	18	18	19
600-999 miles	12	14	16
1,000-1,999 miles	15	14	14
2,000 miles or more	12	11	10
Outside U.S.	8	7	7
Average distance (miles) (Domestic travel only)	960	940	880
Mode of Transportation			
Auto/truck/RV	80%	80%	80%
Airplane	16	16	15
Bus	2	2	2
Train	1	1	1
Other	1	1	1
Trip Duration			
No nights	9%	8%	4%
One night	10	11	9
2 or 3 nights	38	37	42
4 to 9 nights	30	34	34
10 nights or more	13	10	10
Average duration (nights)	5.4	5.1	4.8
(including 0)	4.9	4.7	4.6
Type of Lodging*			
Friends, relatives homes	44%	42%	43%
Hotel or motel	42	41	42
Rented cabin or condo	4	**	1
Owned cabin or condo	3	5	5
Camper, trailer or RV	6	4	4
Other	1	7	8
No overnight stay	9	8	4

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF VACATION PERSON-TRIPS, 1988, 1989, 1990
(continued)

	1988	1989	1990
Base (millions)	830.9	878.3	883.9
Primary Purpose of Trip*			
Visit friends/relatives	40%	43%	45%
Outdoor recreation	21	18	17
Entertainment	32	29	28
Other business	1	4	3
Convention	2	1	2
Other	6	6	5
WEEKEND TRAVEL	50%	49%	48%
Census Region of Destination			
New England	5%	4%	5%
Mid-Atlantic	10	10	9
South Atlantic	20	24	22
East South Central	6	6	6
East North Central	13	11	13
West South Central	10	9	9
West North Central	8	7	8
Mountain	8	10	10
Pacific	14	12	11
Outside U.S.	8	7	7
Travel Party Size			
One	19%	20%	20%
Two	30	32	33
Three	17	17	16
Four	16	15	17
Five or more	17	14	14

* Multiple responses allowed in 1988 and 1989 but not in 1990.
Source: U.S. Travel Data Center's National Travel Survey

WEEKEND TRAVEL

Summary

More than 580 million weekend person-trips were taken during 1990, down slightly from last year. The average round-trip distance of weekend travel fell from 710 miles in 1989 to 638 miles in 1990. The average length of stay dipped slightly compared to the previous year, 2.6 nights per weekend trip. The typical weekend traveler used personal vehicles as their primary mode of transportation (88 percent) and stayed in the homes of friends and relatives most often (48 percent). Seventy-three percent of weekenders considered their trip to be a vacation.

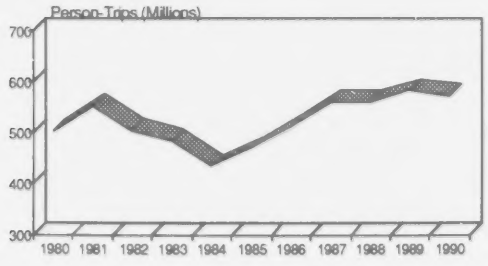
Many weekend travelers went to visit friends and relatives (47 percent). Twenty-one percent cited entertainment as their primary purpose and 14 percent participated in outdoor recreation. The South Atlantic was the most popular weekend travel destination as 20 percent visited the region, followed by the East North Central region (17 percent).

U.S. RESIDENT TRAVEL VOLUMES, 1980-1989
WEEKEND TRAVEL

	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	225.0	262.6	238.4	225.5	211.4	224.0	252.0	274.4	271.7	282.4	280.0
Person-Trips (Millions)	502.8	552.0	505.3	485.0	434.9	470.1	513.5	559.4	560.0	582.1	580.2
Travel Party Size (People)	2.23	2.10	2.12	2.15	2.06	2.10	2.04	2.04	2.06	2.06	2.07

Source: U.S. Travel Data Center's National Travel Survey

VOLUME OF WEEKEND TRAVEL
1980-1990



Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF WEEKEND PERSON-TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	560.0	582.1	580.2
Trip Distance			
200-299 miles	25%	26%	27%
300-399 miles	19	18	17
400-599 miles	20	21	23
600-999 miles	13	14	16
1,000-1,999 miles	12	10	8
2,000 miles or more	7	7	5
Outside U.S.	4	4	3
Average distance (miles) (Domestic travel only)	760	710	638
Mode of Transportation			
Auto/truck/RV	85%	86%	88%
Airplane	12	12	10
Bus	1	1	1
Train	1	**	**
Other	1	1	1
Trip Duration			
One night	15	14	13
2 or 3 nights	62	60	65
4 to 9 nights	24	26	22
Average duration (nights)	2.6	2.7	2.6
(including 0)	2.6	2.7	2.6
Type of Lodging*			
Friends, relatives homes	47%	47%	48%
Hotel or motel	43	43	41
Rented cabin or condo	3	**	1
Owned cabin or condo	3	4	3
Camper, trailer of RV	6	4	3
Other	1	6	6

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF WEEKEND PERSON-TRIPS, 1988, 1989, 1990
(continued)

	1988	1989	1990
Base (millions)	560.0	582.1	580.2
Primary Purpose of Trip*			
Visit friends/relatives	40%	43%	47%
Outdoor recreation	17	15	14
Entertainment	24	24	21
Other business	6	9	7
Convention	4	3	4
Other	10	9	7
VACATION TRAVEL	73%	74%	73%
Census Region of Destination			
New England	4%	4%	4%
Mid-Atlantic	12	11	9
South Atlantic	18	23	20
East South Central	7	6	6
East North Central	13	13	17
West South Central	13	11	12
West North Central	8	8	9
Mountain	8	9	9
Pacific	13	13	11
Outside U.S.	4	4	3
Travel Party Size			
One	21%	22%	20%
Two	30	32	32
Three	18	17	18
Four	15	15	17
Five or more	17	15	13

* Multiple responses allowed in 1988 and 1989 but not in 1990.
Source: U.S. Travel Data Center's National Travel Survey

USE OF HOTELS

Summary

Use of commercial lodging increased slightly during 1990, as more than 310 million trips involved a hotel/motel stay. Forty-seven percent of all U.S. resident trips taken in 1990 included use of such accommodations. The average round-trip distance for hotel patrons fell moderately, while the average number of nights spend in a hotel/motel in 1990 remained unchanged from 1989.

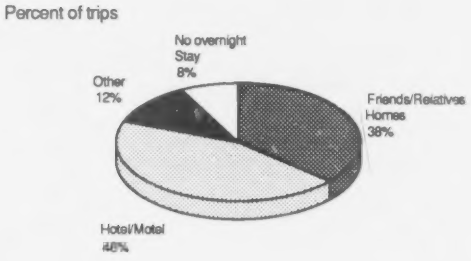
As in previous years, hotel patrons most often traveled by auto (68 percent), considered their trip to be a vacation (59 percent), and traveled for pleasure purposes such as visiting friends/relatives, outdoor recreation, and entertainment (55 percent). The South Atlantic was the most popular destination region for hotel patrons during 1990 (21 percent), followed by the East North Central, Mountain, and Pacific regions (12 percent each). The New England and West North Central regions attracted the fewest travelers using paid accommodations.

U.S. RESIDENT TRAVEL VOLUMES, 1982-1990
HOTEL/MOTEL TRAVEL

	1982	1983	1984	1985	1986	1987	1988	1989	1990
Trips (Millions)	210.3	220.0	229.6	239.3	264.3	300.8	291.4	309.8	310.3

Source: U.S. Travel Data Center's National Travel Survey

TYPE OF LODGING, 1990



Multiple answers accepted
Source: U.S. Travel Data Center's National Travel Survey

CHARACTERISTICS OF HOTEL/MOTEL TRIPS, 1988, 1989, 1990

	1988	1989	1990
Base (millions)	291.4	309.8	310.3
Trip Distance			
200-299 miles	18%	18%	18%
300-399 miles	13	14	13
400-599 miles	17	16	18
600-999 miles	14	15	15
1,000-1,999 miles	17	16	16
2,000 miles or more	15	15	13
Outside U.S.	7	7	8
Average distance (miles) (Domestic travel only)	1,090	1,100	1,023
Mode of Transportation			
Auto/truck/RV	65%	66%	68%
Airplane	30	29	27
Bus	3	3	3
Train	1	1	1
Other	2	1	2
Trip Duration			
One night	18	17	16
2 or 3 nights	39	41	44
4 to 9 nights	30	33	30
10 nights or more	11	8	9
Average duration (nights)	4.6	4.4	4.3
Average duration in a hotel/motel (nights)	3.5	3.4	3.4
Type of Lodging*			
Friends, relatives homes	7%	8%	8%
Hotel or motel	100	100	100
Rented cabin or condo	1	**	**
Owned cabin or condo	**	1	1
Camper, trailer or RV	1	1	*
Other	1	1	2

*Multiple responses allowed.
**Less than 0.5 percent.

CHARACTERISTICS OF HOTEL/MOTEL TRIPS, 1988, 1989, 1990 (continued)

	1988	1989	1990
Base (millions)	291.4	309.8	310.3
Primary Purpose of Trip			
Visit friends/relatives	16%	17%	17%
Outdoor recreation	13	9	10
Entertainment	32	33	28
Other business	24	29	24
Convention	12	8	13
Other	7	9	8
VACATION TRAVEL	56%	56%	59%
WEEKEND TRAVEL	41%	41%	40%
Census Region of Destination			
New England	4%	4%	4%
Mid-Atlantic	11	9	8
South Atlantic	20	22	21
East South Central	7	5	7
East North Central	11	12	12
West South Central	10	11	10
West North Central	7	7	6
Mountain	10	10	12
Pacific	14	13	12
Outside U.S.	7	7	8
Travel Party Size			
One	53%	53%	50%
Two	28	29	32
Three	10	10	8
Four	5	5	6
Five or more	4	3	3

Source: U.S. Travel Data Center's National Travel Survey

TRAVEL BY AGE GROUP

Summary

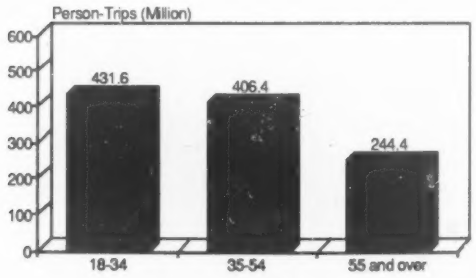
During the 1990 travel period, the mature travel market, Americans 55 years of age and older, took 8 percent fewer person trips than they did in 1989. Slightly over 244 million person-trips were taken by older travelers compared to 264.6 million a year ago. Adults between the ages of 35 and 54 took 2 percent more trips in 1990. A total of 406.4 million person-trips were taken by this age group, up from 398.2 million in 1989. Those travelers aged 18 to 34 took 431.6 million person-trips, an increase of nearly 6 percent from last year.

The mature travelers ventured farther from home during 1990 (925 round-trip miles), and spent, on average, more nights away from home (4.7 nights) than their younger counter parts. Twelve percent of those 55 and over stayed 10 nights or more away from home on their average trip. And, as have been noted in the past, these travelers were least likely to travel over a weekend or long weekend or to travel for business purposes.

Travelers aged 35 to 54 were most likely to stay in commercial lodging during 1990 (47 percent) and least likely to stay with friends and relatives (36 percent). Sixty-seven percent of this age group considered their trip to be a vacation and 46 percent traveled over a weekend or long weekend, the highest percentage among all age groups. Approximately one in six of these person-trips involved air transportation.

Like all groups, younger travelers, aged 18 to 34, favored personal vehicles on their trips (80 percent). They were more likely than members of the other two age groups to stay in the homes of friends and relatives (45 percent). Seventy-three percent considered their trip to be a vacation and 39 percent traveled over a weekend.

VOLUME OF TRAVEL BY AGE GROUP
1990



Source: U.S. Travel Data Center's National Travel Survey

PERSON-TRIP CHARACTERISTICS BY AGE GROUP, 1990

	Total	18-34	35-54	55+
Base (millions)	1274.5	431.6	406.4	244.4
Trip Distance				
200-299 miles	23%	22%	24%	23%
300-399 miles	15	16	15	15
400-599 miles	19	20	19	17
600-999 miles	15	14	16	15
1,000-1,999 miles	13	13	14	13
2,000 miles or more	9	9	8	12
Outside U.S.	6	6	5	6
Average distance (miles) (Domestic travel only)	839	835	805	925
Mode of Transportation				
Auto/truck/RV	79%	80%	81%	75%
Airplane	17	17	16	18
Bus	2	1	1	5
Train	1	1	**	1
Other	1	1	1	1
Trip Duration				
No nights	8%	6%	8%	9%
One night	12	10	13	14
2 or 3 nights	42	45	44	34
4 to 9 nights	30	31	28	31
10 nights or more	9	8	7	12
Average duration (nights)	4.4	4.4	4.1	5.2
(including 0)	4.1	4.1	3.8	4.7
Type of Lodging*				
Friends, relatives homes	40%	45%	36%	40%
Hotel or motel	44	41	47	42
Rented cabin or condo	1	1	1	**
Owned cabin or condo	4	4	3	5
Camper, trailer or RV	3	2	4	5
Other	6	6	6	7
No overnight stay	8	6	8	9

*Multiple responses allowed.
** Less than 0.5 percent.

PERSON-TRIP CHARACTERISTICS BY AGE GROUP, 1990
(continued)

	Total	18-34	35-54	55+
Base (millions)	1274.5	431.6	406.4	244.4
Purpose of Trip*				
Visit friends/relatives	41%	44%	37%	44%
Outdoor recreation	13	14	14	9
Entertainment	22	21	22	25
Other business	11	11	13	10
Convention	5	4	6	4
Other	7	6	8	9
VACATION TRAVEL	69%	73%	67%	66%
WEEKEND TRAVEL	46%	39%	46%	36%
Census Region of Destination				
New England	5%	4%	5%	5%
Mid-Atlantic	9	9	7	10
South Atlantic	21	22	21	21
East South Central	6	6	7	6
East North Central	14	14	15	15
West South Central	10	11	12	8
West North Central	8	9	7	8
Mountain	10	9	10	12
Pacific	12	13	12	10
Outside U.S.	6	6	5	6
Travel Party Size				
One	25%	27%	21%	29%
Two	33	25	27	59
Three	15	17	16	7
Four	16	17	19	5
Five or more	12	12	16	**

* Multiple responses allowed in 1988 and 1989 but not in 1990.
Note: Details may not add to totals due to rounding.
Source: U.S. Travel Data Center's National Travel Survey

DEMOGRAPHIC CHARACTERISTICS

Summary

On the whole, the demographic characteristics of U.S. resident travelers in 1990 were similar to a year ago. Fifty-four percent of all 1990 trips were taken by males, 46 percent by females. In addition, 60 percent of all trips were made by married individuals. The average age of a 1990 adult traveler was 41.

More than half of the all trips were by those in professional/managerial or other white collar jobs, fourteen percent were taken by retired Americans, 29 percent by those with a household income of $50,000 or more and nearly seven out of ten by adults who owned their own homes.

TRAVELER DEMOGRAPHIC CHARACTERISTICS, 1989, 1990

	1988	1989	1990
Base (Millions of Trips)	656.1	664.3	661.1
Individual Characteristics			
Male	57%	54%	54%
Female	43	46	46
Married	59%	59%	60%
Not married	41	41	40
18-24 years	15%	14%	13%
25-34 years	25	26	27
35-44 years	23	21	22
45-54 years	15	15	15
55-64 years	10	12	12
65-74 years	8	9	8
75 and over	3	3	3
Average age	41	41	42
College complete	33%	32%	21%
Graduate work	11	10	10
Professional/managerial	18%	16%	23%
Other white collar	34	36	32
Blue collar	18	16	15
Retired	13	14	14

DEMOGRAPHIC CHARACTERISTICS, 1989, 1990
(Continued)

	1988	1989	1990
Base (Millions)	656.1	664.3	661.1
Household Characteristics			
Family Income			
Less than $20,000	22%	24%	19%
$20,000-$29,000	21	19	22
$30,000-$39,000	20	18	17
$40,000-$49,000	13	15	13
$50,000-$74,999	14	15	17
$75,000 or more	9	10	12
Household Structure			
One person	20%	19%	20%
Two people	32	33	35
Three or more people	48	48	46
One wage earner	41%	39%	42%
Two wage earners	38	39	36
Own home	71%	71%	69%
Rent home	29	29	31

Source: U.S. Travel Data Center's National Travel Survey

APPENDICES

GLOSSARY OF TERMS

ADI An ADI or area of dominant influence, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane."

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away from Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives, (2) convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are the twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Trips of one to five nights, over 100 miles or more one way from home, that involve a stay over Saturday night. Does not include day trips taken on a Saturday or Sunday.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____

LOCATION NUMBER_____PHONE #_____

Hello, my name is _____ and I am calling for the US Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, **one way**, since January 1, 19_? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator.
   1 YES
   2 NO -
   (IF NO, GO TO Z1)

4. Did you take any trips away from home 75 miles or more, **one way**, between the 1st and the ___ of (Current Survey Month)? Include trips that may have started in previous month but ended after the 1st of (Current Survey Month).
   1 YES
   2 NO-
   (IF NO, GO TO Z1)

IF "YES", ASK:

5. How many trips of 75 miles or more, **one way**, have you taken away from home during (Current Survey Month)? _____

FILL OUT Q.6-21 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____

6. Thinking of your **first trip** in (Current Survey Month), how many other members of your household, if any, went on this trip?

____ HOUSEHOLD MEMBERS
IF NONE, GO TO Q.8 BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1 _____	YEARS	1 MALE	2 FEMALE
PERSON #2 _____	YEARS	1 MALE	2 FEMALE
PERSON #3 _____	YEARS	1 MALE	2 FEMALE
PERSON #4 _____	YEARS	1 MALE	2 FEMALE
PERSON #5 _____	YEARS	1 MALE	2 FEMALE

8. Thinking of the entire trip, what was the total number of **nights** that you spent away from home?

_____ NIGHTS
IF NONE, GO TO Q.12 BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed **overnight** on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q.8)

11. In what types of lodging did you stay when were in **each state/country**? ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVE'S HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the **farthest place** you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
14. Did you stay over a ... (read)

1. FRIDAY NIGHT? 1 YES 2 NO 3 DON'T KNOW
2. SATURDAY NIGHT? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q.15 ASK:
16. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

17. What was the one type of transportation used to cover most of the miles on this trip? (READ CATEGORIES BELOW)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8
RENTAL CAR	9

18. Did you rent a car at any time on this trip? 1 YES 2 NO

19. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

20. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

21. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip? 1 YES 2 NO

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED
6 REFUSED

D2. Are you currently employed full or part-time?

1 YES
2 NO

IF YES, ASK:
D3. What is your occupation? _____

IF NO, ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?

1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK
6 REFUSED

D7. Do you own or rent your home?

1 OWN
2 RENT
3 REFUSED

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE
5 REFUSED

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or between $40,000 and $49,999, between $50,000 and $74,999, between $75,000 and $99,999 or $100,000 or more per year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 BETWEEN $40,000 AND $49,999
6 BETWEEN $50,000 AND $74,999
7 BETWEEN $75,000 AND $99,999
8 $100,000 OR MORE
9 REFUSEDD

D11. What is your zip code number? ___ ___ ___ ___ ___

D12. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

CENSUS REGIONS

The nine Census Regions of residence and final destination mentioned in this report are defined as follows:

New England -	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic -	New Jersey, New York, Pennsylvania
South Atlantic -	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central -	Alabama, Kentucky, Mississippi, Tennessee
West South Central -	Arkansas, Louisiana, Oklahoma, Texas
East North Central -	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central -	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain -	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific -	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews with a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

Range	PERSON-TRIPS (MILLIONS) Estimate	Range		TRIPS (MILLIONS) Estimate	Range	
Total	1274.5	1277.5 -	1271.5	661.1	663.6 -	658.6
Vacation	883.9	886.9 -	880.9	422.3	424.8 -	419.8
Pleasure	971.1	974.1 -	968.1	460.9	463.4 -	458.4
Visit frnds/rel	524.4	527.4 -	521.4	244.6	247.1 -	242.1
Recrt/ent	446.1	449.1 -	443.1	218.2	220.7 -	215.7
Business/conv	209.5	212.0 -	207.0	155.6	157.6 -	153.6
Weekend	580.2	583.2 -	577.2	280.0	282.5 -	277.5
Auto	1011.3	1014.3 -	1008.3	483.9	486.4 -	481.4
Air	214.5	217.0 -	212.0	144.9	146.9 -	142.9
Hotel	566.4	569.4 -	563.4	310.3	312.8 -	307.8
18-34 age group	431.6	434.6 -	428.6	262.9	265.4 -	260.4
35-54 age group	406.4	409.4 -	403.4	244.5	247.0 -	242.0
Seniors (55+)	244.4	246.9 -	241.9	153.7	155.7 -	151.7
New England	58.7	59.7 -	57.7	27.2	28.2 -	26.2
Mid-Atlantic	107.0	108.5 -	105.5	55.6	56.6 -	54.6
South Atlantic	268.6	271.6 -	265.6	138.8	140.8 -	136.8
East South Central	76.1	77.1 -	75.1	37.8	38.8 -	36.8
East North Central	183.7	185.7 -	181.7	95.7	97.2 -	94.2
West South Central	131.3	132.8 -	129.8	69.8	70.8 -	68.8
West North Central	101.4	102.9 -	99.9	47.9	48.9 -	46.9
Mountain	126.6	128.1 -	125.1	68.9	69.9 -	67.9
Pacific	150.4	152.4 -	148.4	78.2	79.7 -	76.7

When examining percentage distributions of trip and person-trip characteristics for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Full Year 1990

Number of telephone interviews completed	18,048
Number of respondents reporting one or more qualifying trips*	4,490
Total number of qualifying trips	5,651

* A trip must be at least 100 miles away from home to qualify for the National Travel Survey.

GUIDE TO READING TABLES

The TRAVEL MARKET REPORT tables are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 40
Trip Characteristics	Person-Trips	41 - 80
Demographic Characteristics	Trips	81 - 100

There are four pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS*

MODE AUTO:	Travel by auto, truck or recreational vehicle (RV)
MODE AIR:	Travel by airplane
PLEASURE:	Travel for entertainment, outdoor recreation or visits to friends and relatives
BUSINESS:	Travel for business or conventions
VAC TRIP:	Considered to be a vacation trip
WEEKEND TRIP:	Travel took place over a weekend or a long weekend
USED HOTL MOTL:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
NO CHILD, 1 ADL:	One adult without children on trip
NO CHILD, 2+ ADL:	Two or more adults without children on trip
CHILD, 1+ ADL:	One or more adults with child(ren) on trip

* For detailed definitions, see "Appendix A: Glossary of Terms."

NEW ENG (New England):	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
MID ATL (Mid-Atlantic):	New Jersey, New York, Pennsylvania
STH ATL (South Atlantic):	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
E-S CTL (East South Central):	Alabama, Kentucky, Mississippi, Tennessee
E-N CTL (East North Central):	Indiana, Illinois, Michigan, Ohio, Wisconsin
W-S CTL (West South Central):	Arkansas, Louisiana, Oklahoma, Texas
W-N CTL (West North Central):	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
MTN (Mountain):	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
PAC (Pacific):	California, Oregon, Washington (Alaska and Hawaii as destinations only)

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	29	2	22	21	20	26	18
300-399	15	19	1	16	12	14	17	13
400-499	11	13	4	12	11	11	14	11
500-599	7	8	4	7	8	7	9	7
600-999	14	15	11	15	13	15	15	15
1000-1999	14	9	30	13	18	14	10	16
2000 OR MORE	11	4	34	10	13	12	6	13
OUTSIDE U.S.	6	3	13	7	5	8	4	8
AVERAGE DISTANCE OF TRIP	898	596	2014	867	1020	953	689	1023
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	68	85	71	75	73	71	75
400 OR MORE	57	50	83	56	63	59	53	62
500 OR MORE	46	37	79	44	52	48	39	51
600 OR MORE	39	28	75	38	44	41	31	44
1000 OR MORE	25	13	65	23	31	26	16	29

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	25	22	20	21	24	23	22	22	25
300-399	15	16	15	14	16	14	14	14	15	16
400-499	11	12	11	11	11	11	10	10	12	13
500-599	7	8	7	6	7	7	8	7	7	8
600-999	14	14	15	15	13	15	14	13	14	17
1000-1999	14	12	13	15	14	15	13	16	12	12
2000 OR MORE	11	10	11	12	11	9	12	13	10	6
OUTSIDE U.S.	6	5	6	7	7	5	6	6	7	4
AVERAGE DISTANCE OF TRIP	898	826	895	965	906	859	951	1001	847	719
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	72	73	73	71	72	72	71	71
400 OR MORE	57	55	57	58	57	57	58	59	56	55
500 OR MORE	46	44	46	48	45	46	48	49	43	43
600 OR MORE	39	36	39	41	38	39	40	42	36	35
1000 OR MORE	25	22	24	27	25	24	26	29	22	17

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 1-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	28	27	18	21	32	25	29	15	25
300-399	15	26	21	10	17	20	18	22	12	8
400-499	11	15	13	11	14	13	15	11	10	9
500-599	7	4	7	6	9	7	12	7	9	6
600-999	14	8	10	20	19	12	10	13	19	17
1000-1999	14	12	13	23	15	12	12	12	16	9
2000 OR MORE	11	7	9	12	5	4	7	6	19	24
OUTSIDE U.S.	6	1	1	1	*	*	1	*	1	2
AVERAGE DISTANCE OF TRIP	898	678	818	1006	712	620	690	658	1147	1397
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	73	82	79	68	75	71	85	73
400 OR MORE	57	46	52	72	62	47	57	49	73	65
500 OR MORE	46	31	39	61	48	35	42	38	64	56
600 OR MORE	39	28	32	55	39	28	30	31	54	50
1000 OR MORE	25	19	22	35	20	16	19	18	36	33

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 1-4
ROUND TRIP MILEAGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	22	21	20	22	18	28	20	25	18	24
300-399	15	22	14	14	16	16	15	21	14	9
400-499	11	9	12	11	14	11	13	10	9	10
500-599	7	4	6	6	8	5	11	7	10	7
600-999	14	11	11	16	22	11	11	12	20	18
1000-1999	14	9	13	19	15	14	15	13	16	9
2000 OR MORE	11	15	11	9	5	10	11	10	11	14
OUTSIDE U.S.	6	8	13	5	2	5	5	1	4	11
AVERAGE DISTANCE OF TRIP	898	975	977	906	726	826	844	770	918	1095
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	68	74	80	67	76	74	79	66
400 OR MORE	57	49	54	60	64	52	61	53	65	57
500 OR MORE	46	40	42	50	51	40	48	43	56	47
600 OR MORE	39	36	36	44	42	35	36	35	46	40
1000 OR MORE	25	24	25	28	20	24	26	23	27	22

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 2-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	100	*	77	58	74	83	68
RENTAL CAR	3	4	*	2	6	2	2	4
AIRPLANE	22	*	100	18	37	20	13	27
BUS	3	*	*	3	2	3	2	3
TRAIN	1	*	*	1	1	1	*	1
OTHER	2	*	*	1	2	2	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	79	74	68	75	74	71	63	80	89
RENTAL CAR	3	2	3	3	3	3	2	3	2	2
AIRPLANE	22	16	23	29	21	23	21	30	17	9
BUS	3	4	1	1	2	1	6	4	2	1
TRAIN	1	1	1	1	1	1	1	1	*	1
OTHER	2	1	1	2	1	2	2	2	2	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 2-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	84	73	72	86	80	80	86	69	67
RENTAL CAR	3	4	2	3	2	2	2	3	2	5
AIRPLANE	22	11	19	23	11	15	16	13	29	30
BUS	3	2	5	3	3	3	1	1	2	1
TRAIN	1	*	2	1	*	1	*	*	*	1
OTHER	2	2	1	1	*	1	2	*	*	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 2-4
PRIMARY MODE OF TRANSPORTATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	73	69	63	74	82	76	73	78	78	72
RENTAL CAR	3	5	2	2	1	3	3	2	3	3
AIRPLANE	22	24	28	22	16	19	23	19	21	23
BUS	3	4	4	2	2	3	2	1	*	3
TRAIN	1	2	2	1	*	*	*	*	*	1
OTHER	2	1	2	1	1	2	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	5	6	12	5	*	*
1	13	14	9	11	16	9	12	16
2 TO 3	41	45	30	42	40	41	65	44
4 TO 9	29	26	37	31	25	34	23	30
TEN OR MORE	9	6	18	10	7	11	*	9
AVERAGE, IF ANY	4.5	3.9	6.4	4.7	4.2	5.0	2.7	4.3
AVG., INCL. ZERO	4.2	3.6	6.0	4.4	3.7	4.8	2.7	4.3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	8	8	6	10	10	10	8	6
1	13	12	13	13	11	14	13	14	12	11
2 TO 3	41	42	43	41	45	42	33	40	40	46
4 TO 9	29	28	29	30	30	26	31	27	30	31
TEN OR MORE	9	8	8	8	8	7	13	9	10	7
AVERAGE, IF ANY	4.5	4.4	4.3	4.3	4.5	4.1	5.4	4.6	4.6	4.2
AVG., INCL. ZERO	4.2	4.0	4.0	4.0	4.2	3.7	4.8	4.2	4.3	3.9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 3-3
NIGHTS AWAY FROM HOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	79.2
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	9	6	8	11	11	11	8	9
1	13	17	12	8	13	14	16	18	15	11
2 TO 3	41	38	45	40	46	45	45	46	40	39
4 TO 9	29	32	25	36	26	23	23	18	29	32
TEN OR MORE	9	5	9	10	7	7	6	7	8	9
AVERAGE, IF ANY	4.5	3.8	4.6	5.1	4.2	3.9	3.7	3.6	4.4	4.5
AVG., INCL. ZERO	4.2	3.5	4.2	4.8	3.9	3.5	3.3	3.3	4.0	4.1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 3-4
NIGHTS AWAY FROM HOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	7	7	6	7	9	10	10	9	10
1	13	12	9	11	13	13	15	17	14	12
2 TO 3	41	42	37	42	44	42	44	41	41	40
4 TO 9	29	30	37	29	30	26	26	26	28	28
TEN OR MORE	9	9	9	12	6	9	6	7	8	11
AVERAGE, IF ANY	4.5	4.3	5.0	4.9	4.4	4.4	4.0	4.1	4.4	4.8
AVG., INCL. ZERO	4.2	4.0	4.6	4.6	4.1	4.0	3.6	3.7	4.0	4.3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	39	36	48	14	43	46	8
HOTEL OR MOTEL	46	43	56	37	71	42	44	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	1	*
OWNED CABIN OR CONDOMINIUM	3	4	3	4	2	3	2	1
CAMPER, TRAILER, OR RV	3	4	2	4	2	4	3	*
OTHER	5	7	1	7	2	7	6	2
NO OVERNIGHT STAY	8	9	5	6	12	5	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.3	3.7	6.4	4.4	3.9	4.7	2.6	5.0
HOTEL, MOTEL	3.3	3.0	4.2	3.4	3.3	3.6	2.5	3.4

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	43	35	30	43	31	40	36	33	51
HOTEL OR MOTEL	46	40	49	54	44	51	41	48	49	36
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	3	3	4	3	4	3	4	2	4	5
CAMPER, TRAILER, OR RV	3	3	4	4	2	3	5	3	4	3
OTHER	5	6	6	5	5	5	6	5	7	5
NO OVERNIGHT STAY	8	9	8	7	6	10	10	10	8	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.3	4.0	4.0	4.1	3.7	5.4	4.6	4.2	3.9
HOTEL, MOTEL	3.3	3.3	3.3	3.4	3.6	3.2	3.3	3.3	3.4	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 4.3
TYPES OF LODGING USED

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	36	43	39	33	41	42	43	31	35
HOTEL OR MOTEL	46	44	40	47	53	39	43	41	51	48
RENTED CABIN OR CONDOMINIUM	1	4	2	*	*	1	*	*	*	*
OWNED CABIN OR CONDOMINIUM	3	9	3	6	2	1	2	1	3	2
CAMPER, TRAILER, OR RV	3	5	4	3	3	4	1	4	3	2
OTHER	5	6	4	5	4	5	4	5	9	8
NO OVERNIGHT STAY	8	8	9	6	8	11	11	11	8	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	3.9	4.8	4.6	3.8	3.9	3.7	3.8	4.2	4.2
HOTEL, MOTEL	3.3	3.0	2.9	3.5	3.4	3.1	2.9	2.7	3.2	3.6

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 4-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	38	38	35	42	38	36	40	39	37	36
HOTEL OR MOTEL	46	45	49	44	49	45	45	44	50	46
RENTED CABIN OR CONDOMINIUM	1	1	1	*	*	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	3	4	5	5	3	3	3	2	2	2
CAMPER, TRAILER, OR RV	3	4	4	3	1	4	1	4	1	4
OTHER	5	5	4	5	2	5	4	6	8	9
NO OVERNIGHT STAY	8	7	7	6	7	9	10	10	9	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.3	4.3	4.6	4.7	3.8	4.2	3.8	3.5	4.5	4.7
HOTEL, MOTEL	3.3	3.4	3.9	3.3	3.7	3.2	3.2	2.8	3.0	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	48	41	67	40	74	42	42	50
2	31	33	24	34	19	33	32	32
3	9	11	5	11	4	11	12	8
4	8	9	2	9	2	9	9	6
5	3	4	1	4	1	4	3	2
6+	1	2	*	2	*	2	2	1
PARTIES WITHOUT CHILDREN	82	78	93	77	95	78	77	86
ONE ADULT	48	42	67	41	75	42	42	50
TWO ADULTS	28	30	22	31	18	30	30	30
3 + ADULTS	5	6	3	6	2	6	6	5
PARTIES WITH CHILD(REN)	18	22	7	23	5	22	23	14
ONE ADULT	3	4	2	4	1	4	5	2
TWO ADULTS	11	13	4	14	3	13	13	9
3 + ADULTS	4	5	1	5	1	5	4	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.5	2.1	1.4	2.1	2.0	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.4	.1	.4	.1	.4	.4	.2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	48	51	46	45	52	44	48	99	*	*
2	31	29	31	33	24	28	47	1	86	10
3	9	9	10	10	11	11	3	*	10	32
4	8	7	8	8	8	10	2	*	3	36
5	3	3	3	3	4	4	*	*	1	15
6+	1	1	1	2	1	2	*	*	*	7
PARTIES WITHOUT CHILDREN	82	81	80	81	79	75	98	100	100	*
ONE ADULT	48	51	46	45	52	44	48	100	*	*
TWO ADULTS	28	26	29	31	21	25	45	*	84	*
3 + ADULTS	5	5	5	6	5	6	5	*	16	*
PARTIES WITH CHILD(REN)	18	19	20	19	21	25	2	*	*	100
ONE ADULT	3	4	3	2	4	4	1	*	*	19
TWO ADULTS	11	11	12	12	13	15	1	*	*	60
3 + ADULTS	4	4	4	4	4	6	1	*	*	21
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.9	2.0	2.0	1.9	2.1	1.6	1.0	2.2	3.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.4	.4	*	*	*	1.7

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	48	37	50	48	43	51	50	40	48	53
2	31	36	31	32	33	27	28	35	33	26
3	9	10	8	9	10	10	10	12	11	8
4	8	11	7	7	10	9	9	6	6	7
5	3	3	3	3	2	3	2	6	2	3
6+	1	2	2	1	2	1	1	1	1	2
PARTIES WITHOUT CHILDREN	82	81	83	81	77	82	80	77	85	82
ONE ADULT	48	39	50	48	44	51	51	40	48	53
TWO ADULTS	28	29	27	28	31	26	25	34	31	24
3 + ADULTS	5	13	6	5	3	6	4	4	6	6
PARTIES WITH CHILD(REN)	18	19	17	19	23	18	20	23	15	18
ONE ADULT	3	5	4	4	4	2	5	2	3	3
TWO ADULTS	11	8	8	11	14	12	13	16	8	12
3 + ADULTS	4	6	5	4	5	4	2	5	3	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	2.1	1.9	1.9	2.0	1.9	1.9	2.1	1.8	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.4	.3	.3	.4	.2	.3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 5-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	48	50	49	49	42	47	52	42	49	50
2	31	35	32	30	33	33	29	33	28	28
3	9	6	9	9	10	9	9	10	12	10
4	8	5	6	8	12	7	8	7	9	7
5	3	3	3	2	3	3	2	6	2	3
6+	1	1	1	2	1	1	1	2	*	2
PARTIES WITHOUT CHILDREN	82	85	84	82	79	82	82	79	79	83
ONE ADULT	48	51	49	50	42	47	52	42	49	50
TWO ADULTS	28	30	28	27	31	30	26	32	25	27
3 + ADULTS	5	5	7	5	6	4	4	5	5	6
PARTIES WITH CHILD(REN)	18	15	16	18	21	18	18	21	21	17
ONE ADULT	3	3	3	4	2	3	5	2	4	3
TWO ADULTS	11	8	9	10	13	12	11	15	13	10
3 + ADULTS	4	3	4	4	6	4	2	4	4	3
AVG # ON TRIP, INCLUDING RESPONDENT	1.9	1.8	1.9	1.9	2.0	1.9	1.8	2.1	1.9	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.3	.3	.3	.3	.3	.3	.3	.4	.3	.3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	48	26	48	27	47	100	40
VACATION TRIP	64	65	58	82	17	100	71	59
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	70	74	56	100	*	89	79	55
VISIT FRIENDS OR RELATIVES	37	40	33	53	*	44	43	17
OUTDOOR RECREATION	12	14	6	17	*	17	14	10
ENTERTAINMENT	21	20	17	30	*	28	21	28
BUSINESS (ANY)	24	19	40	*	100	6	15	36
CONVENTION,ETC.	7	5	13	*	30	2	5	13
OTHER BUSINESS	17	14	27	*	70	4	9	24
PERSONAL, FAMILY, OTHER	7	8	4	*	*	5	6	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	45	45	41	48	43	33	37	45	53
VACATION TRIP	64	67	63	59	68	58	66	55	70	77
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	70	75	68	62	73	63	75	59	76	87
VISIT FRIENDS OR RELATIVES	37	42	35	30	39	32	42	32	37	52
OUTDOOR RECREATION	12	12	13	12	13	13	8	10	13	14
ENTERTAINMENT	21	21	20	20	20	19	25	17	26	21
BUSINESS (ANY)	24	18	26	33	22	30	16	36	14	6
CONVENTION,ETC.	7	5	8	10	6	9	4	11	5	2
OTHER BUSINESS	17	13	18	23	16	21	11	26	10	4
PERSONAL, FAMILY, OTHER	7	7	6	6	5	7	9	5	9	6

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	43	42	40	48	49	45	49	39	40
VACATION TRIP	64	71	64	69	64	59	54	61	65	61
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	70	78	74	70	67	72	63	71	67	66
VISIT FRIENDS OR RELATIVES	37	35	42	37	41	41	41	48	29	32
OUTDOOR RECREATION	12	24	9	11	10	14	9	9	13	13
ENTERTAINMENT	21	19	23	22	15	17	14	15	25	21
BUSINESS (ANY)	24	15	21	23	28	21	28	24	27	25
CONVENTION, ETC.	7	5	6	7	9	6	7	8	9	8
OTHER BUSINESS	17	11	15	16	20	15	21	16	18	17
PERSONAL, FAMILY, OTHER	7	7	5	7	5	6	9	4	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 6-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	42	43	38	41	44	45	45	47	39	41
VACATION TRIP	64	69	72	64	61	64	57	63	58	66
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	70	75	73	70	66	73	66	71	62	69
VISIT FRIENDS OR RELATIVES	37	32	36	39	41	37	39	45	33	31
OUTDOOR RECREATION	12	14	13	11	7	14	10	9	13	13
ENTERTAINMENT	21	29	24	19	18	21	17	16	15	26
BUSINESS (ANY)	24	20	20	23	28	22	26	25	33	21
CONVENTION,ETC.	7	5	6	6	9	6	7	10	9	7
OTHER BUSINESS	17	15	15	17	19	15	20	15	24	14
PERSONAL, FAMILY, OTHER	7	5	7	7	7	5	8	4	5	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 7-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	10	14	11	13	13	12
NEW ENGLAND	4	5	2	5	3	5	4	4
MID-ATLANTIC	9	9	8	9	8	9	9	8
SOUTHEAST	27	27	25	27	27	28	26	28
SOUTH ATLANTIC	21	21	23	21	20	23	20	21
EAST SOUTH CENTRAL	6	7	3	5	7	6	7	7
GREAT LAKES	15	16	10	15	13	13	17	12
EAST NORTH CENTRAL	15	16	10	15	13	13	17	12
MIDWEST	18	20	12	17	20	16	20	16
WEST SOUTH CENTRAL	11	11	8	10	12	9	11	10
WEST NORTH CENTRAL	7	8	4	7	7	7	8	6
WEST	22	21	30	21	25	22	21	24
MOUNTAIN	10	10	14	10	12	11	10	12
PACIFIC	12	11	16	11	13	11	11	12
OUTSIDE US	6	3	13	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 7-2
CENSUS REGION OF FINAL DESTINATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	13	14	13	11	16	13	14	13
NEW ENGLAND	4	3	4	5	4	4	4	3	5	4
MID-ATLANTIC	9	8	9	9	9	7	12	9	9	8
SOUTHEAST	27	28	27	26	26	28	27	26	27	29
SOUTH ATLANTIC	21	22	21	20	21	21	22	21	21	22
EAST SOUTH CENTRAL	6	6	6	5	5	7	5	5	6	7
GREAT LAKES	15	15	14	13	14	15	15	15	14	14
EAST NORTH CENTRAL	15	15	14	13	14	15	15	15	14	14
MIDWEST	18	19	18	17	19	18	15	17	17	21
WEST SOUTH CENTRAL	11	11	10	10	11	11	8	11	9	12
WEST NORTH CENTRAL	7	8	8	7	8	7	7	6	8	9
WEST	22	21	22	24	23	23	21	23	22	20
MOUNTAIN	10	11	10	10	10	11	11	10	12	8
PACIFIC	12	10	12	14	13	12	11	13	10	12
OUTSIDE US	6	5	6	7	7	5	6	6	7	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 7-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	100	*	*	*	*	*	*	*
NEW ENGLAND	4	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	9	*	100	*	*	*	*	*	*	*
SOUTHEAST	27	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	21	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
GREAT LAKES	15	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	15	*	*	*	*	100	*	*	*	*
MIDWEST	18	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	11	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	7	*	*	*	*	*	*	100	*	*
WEST	22	*	*	*	*	*	*	*	100	100
MOUNTAIN	10	*	*	*	*	*	*	*	100	*
PACIFIC	12	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	1	1	1	*	*	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 7-4
CENSUS REGION OF FINAL DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	62	42	13	4	6	2	1	3	2
NEW ENGLAND	4	41	9	3	1	1	*	*	*	*
MID-ATLANTIC	9	21	33	10	3	5	2	1	2	2
SOUTHEAST	27	19	32	65	62	21	11	8	5	5
SOUTH ATLANTIC	21	17	30	58	30	13	7	6	4	4
EAST SOUTH CENTRAL	6	2	2	7	32	8	4	2	1	1
GREAT LAKES	15	5	7	7	16	53	3	14	3	2
EAST NORTH CENTRAL	15	5	7	7	16	53	3	14	3	2
MIDWEST	18	2	3	5	12	7	67	63	8	3
WEST SOUTH CENTRAL	11	1	2	3	10	2	62	9	3	1
WEST NORTH CENTRAL	7	1	1	2	3	5	5	55	5	1
WEST	22	5	6	6	3	8	12	13	79	*79
MOUNTAIN	10	1	3	2	2	4	7	8	65	19
PACIFIC	12	3	3	4	2	4	5	4	15	59
OUTSIDE US	6	8	13	5	2	5	5	1	4	11

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	22	19	16	20	17	19
NEW ENGLAND	5	5	6	6	4	6	5	5
MID-ATLANTIC	13	11	17	14	11	15	12	14
SOUTHEAST	23	24	21	23	24	23	23	23
SOUTH ATLANTIC	17	17	17	17	17	17	16	16
EAST SOUTH CENTRAL	6	7	5	6	7	6	7	7
GREAT LAKES	18	18	15	18	16	18	19	17
EAST NORTH CENTRAL	18	18	15	18	16	18	19	17
MIDWEST	20	21	20	20	22	19	22	20
WEST SOUTH CENTRAL	12	12	13	12	14	11	13	12
WEST NORTH CENTRAL	8	9	7	8	9	8	9	8
WEST	21	21	21	20	22	20	20	21
MOUNTAIN	7	8	7	6	10	7	7	8
PACIFIC	13	13	14	13	12	14	13	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 8-2
CENSUS REGION OF ORIGIN

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	17	18	19	18	17	21	19	19	16
NEW ENGLAND	5	5	5	5	6	4	5	5	5	4
MID-ATLANTIC	13	12	13	14	12	12	16	13	14	11
SOUTHEAST	23	25	23	21	23	23	25	23	23	24
SOUTH ATLANTIC	17	18	17	15	18	15	19	17	16	17
EAST SOUTH CENTRAL	6	7	6	6	5	8	6	6	7	7
GREAT LAKES	18	17	18	17	16	19	18	17	18	18
EAST NORTH CENTRAL	18	17	18	17	16	19	18	17	18	18
MIDWEST	20	21	21	20	21	22	17	20	20	22
WEST SOUTH CENTRAL	12	13	12	11	13	14	9	13	11	12
WEST NORTH CENTRAL	8	8	9	9	8	9	8	7	9	9
WEST	21	20	21	22	22	20	19	21	20	21
MOUNTAIN	7	8	7	7	8	8	6	7	6	8
PACIFIC	13	12	13	15	14	12	14	14	13	12

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 8-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	80	60	23	6	8	3	2	5	4
NEW ENGLAND	5	51	12	4	2	2	1	*	1	1
MID-ATLANTIC	13	28	48	18	4	6	3	1	4	3
SOUTHEAST	23	13	22	55	57	15	11	7	5	6
SOUTH ATLANTIC	17	11	19	46	22	8	5	4	4	5
EAST SOUTH CENTRAL	6	2	2	9	35	7	6	2	1	1
GREAT LAKES	18	6	10	11	24	64	3	13	6	6
EAST NORTH CENTRAL	18	6	10	11	24	64	3	13	6	6
MIDWEST	20	1	4	7	11	11	79	71	15	8
WEST SOUTH CENTRAL	12	*	3	4	8	3	73	9	8	5
WEST NORTH CENTRAL	8	1	1	2	3	8	7	62	6	3
WEST	21	2	5	4	2	3	4	8	70	76
MOUNTAIN	7	1	2	1	1	1	2	5	45	9
PACIFIC	13	1	3	3	1	2	2	3	25	67

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 8-4
CENSUS REGION OF ORIGIN

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	100	100	*	*	*	*	*	*	*
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTHEAST	23	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
GREAT LAKES	18	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	18	*	*	*	*	100	*	*	*	*
MIDWEST	20	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
WEST	21	*	*	*	*	*	*	*	100	100
MOUNTAIN	7	*	*	*	*	*	*	*	100	*
PACIFIC	13	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 9-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	34	50	39	36	41	37	37
250,000-999,999	40	42	35	40	41	40	40	42
50,000-249,000	21	23	14	20	23	19	22	20
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	44	40	59	41	53	42	42	50
WITHIN MAJOR CITY	37	33	51	34	48	35	37	44
B COUNTY	20	23	15	21	17	20	22	19
C COUNTY	16	18	8	16	15	16	16	13
D COUNTY	14	16	6	15	10	14	16	11
OUTSIDE US	6	3	13	7	5	8	4	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 9-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	34	40	43	40	38	34	41	35	35
250,000-999,999	40	41	39	39	37	42	45	38	43	42
50,000-249,000	21	24	20	17	22	20	21	20	21	22
LESS THAN 50,000	1	1	1	*	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	44	43	44	45	45	45	42	48	41	41
WITHIN MAJOR CITY	37	36	37	39	38	39	34	41	34	34
B COUNTY	20	20	21	20	19	21	22	19	21	22
C COUNTY	16	17	16	15	15	16	17	14	16	17
D COUNTY	14	15	13	12	15	13	13	12	15	16
OUTSIDE US	6	5	6	7	7	5	6	6	7	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 9-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	43	52	38	20	37	26	31	33	47
250,000-999,999	40	36	37	45	61	50	33	39	37	28
50,000-249,000	21	14	11	17	19	12	38	30	30	26
LESS THAN 50,000	1	7	*	*	*	1	2	*	1	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	20	60	50	42	43	53	24	44	60
WITHIN MAJOR CITY	37	6	49	42	41	38	50	21	41	44
B COUNTY	20	27	22	26	26	23	19	23	8	22
C COUNTY	16	35	16	17	16	16	15	16	16	12
D COUNTY	14	13	2	7	16	17	12	36	32	6
OUTSIDE US	6	1	1	1	*	*	1	*	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 9-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	38	38	67	34	*	43	27	28	21	53
250,000-999,999	40	40	28	47	84	43	30	45	40	26
50,000-249,000	21	15	6	19	16	13	40	28	39	21
LESS THAN 50,000	1	7	*	*	*	1	2	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	44	39	44	48	48	43	50	31	36	50
WITHIN MAJOR CITY	37	31	34	40	45	36	45	28	31	41
B COUNTY	20	19	24	23	21	20	20	21	11	20
C COUNTY	16	24	15	16	16	16	13	17	18	12
D COUNTY	14	10	5	8	13	16	13	30	32	8
OUTSIDE US	6	8	13	5	2	5	5	1	4	11

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	4	25	7	14	8	6	13
PACKAGE TOUR	6	2	13	6	5	8	4	10
CONSULTED TRAVEL AGENT	14	4	44	12	21	14	8	19
USED FOR HOTEL,TRANSP RESERVATION	9	2	31	7	17	8	6	15

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	5	10	13	9	9	6	10	8	6
PACKAGE TOUR	6	6	6	6	6	5	8	6	7	4
CONSULTED TRAVEL AGENT	14	9	14	18	13	14	14	17	13	6
USED FOR HOTEL,TRANSP RESERVATION	9	6	10	14	9	11	8	12	8	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	6	6	10	5	5	6	5	8	16
PACKAGE TOUR	6	5	5	6	4	2	4	2	7	7
CONSULTED TRAVEL AGENT	14	7	13	14	9	8	10	6	17	19
USED FOR HOTEL,TRANSP RESERVATION	9	6	6	9	6	6	7	5	11	12

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 10-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TOTAL TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9	11	11	7	3	9	10	7	8	9
PACKAGE TOUR	6	10	10	5	5	5	5	5	3	6
CONSULTED TRAVEL AGENT	14	15	19	12	8	14	14	11	13	15
USED FOR HOTEL,TRANSP RESERVATION	9	11	12	8	6	10	10	7	9	10

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	28	1	23	20	21	27	17
300-399	15	18	1	15	13	14	17	13
400-499	12	14	3	12	11	12	14	11
500-599	7	9	3	7	9	7	9	8
600-999	15	17	9	16	13	16	16	16
1000-1999	13	10	30	13	16	14	8	15
2000 OR MORE	9	3	37	8	13	10	5	12
OUTSIDE U.S.	6	3	15	6	5	7	3	8
AVERAGE DISTANCE OF TRIP	839	593	2140	812	1011	880	638	983
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	72	70	83	71	76	73	70	76
400 OR MORE	57	51	82	56	63	59	53	62
500 OR MORE	45	38	79	44	52	47	39	51
600 OR MORE	37	29	76	37	43	40	29	43
1000 OR MORE	22	13	67	21	29	24	13	27

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 11-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	25	23	21	22	24	23	21	23	25
300-399	15	16	15	15	16	15	15	14	15	16
400-499	12	12	12	12	13	12	9	10	12	13
500-599	7	8	8	6	7	7	8	7	7	8
600-999	15	15	16	16	14	16	15	13	15	17
1000-1999	13	12	13	13	13	14	13	16	13	12
2000 OR MORE	9	8	9	10	9	8	12	13	10	6
OUTSIDE U.S.	6	4	6	7	6	5	6	6	7	4
AVERAGE DISTANCE OF TRIP	839	786	828	879	835	805	925	1006	850	711
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	71	72	72	71	71	73	71	71
400 OR MORE	57	56	56	57	56	57	57	59	56	55
500 OR MORE	45	44	45	45	43	45	47	49	44	43
600 OR MORE	37	35	37	39	36	38	40	42	37	34
1000 OR MORE	22	20	21	23	22	21	25	29	22	17

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 11-3
ROUND TRIP MILEAGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	27	28	18	23	33	27	31	15	25
300-399	15	23	20	11	18	20	16	21	14	11
400-499	12	17	14	11	14	15	15	12	10	9
500-599	7	3	7	6	7	7	13	7	9	8
600-999	15	10	11	21	18	13	10	15	21	19
1000-1999	13	14	12	23	18	9	11	9	13	9
2000 OR MORE	9	6	9	10	3	3	8	5	18	19
OUTSIDE U.S.	6	1	2	*	*	*	*	*	1	1
AVERAGE DISTANCE OF TRIP	839	662	800	936	667	571	685	617	1094	1156
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	73	72	82	77	67	73	69	85	75
400 OR MORE	57	50	53	71	59	47	57	48	71	64
500 OR MORE	45	33	39	60	46	33	42	36	61	55
600 OR MORE	37	30	32	53	38	25	29	29	52	47
1000 OR MORE	22	20	21	33	20	12	19	14	31	28

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 11-4
ROUND TRIP MILEAGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	22	22	23	17	28	21	28	18	24
300-399	15	23	13	14	16	15	14	20	16	11
400-499	12	9	13	11	17	12	13	10	11	10
500-599	7	4	6	6	8	6	13	7	10	8
600-999	15	14	13	17	23	11	10	12	21	19
1000-1999	13	8	12	17	15	14	15	12	13	8
2000 OR MORE	9	12	9	7	3	9	10	9	10	12
OUTSIDE U.S.	6	8	12	4	2	5	4	1	4	9
AVERAGE DISTANCE OF TRIP	839	907	891	829	687	782	819	729	851	1026
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	72	71	67	73	81	67	75	71	79	68
400 OR MORE	57	48	53	59	65	52	61	50	63	58
500 OR MORE	45	38	40	48	48	40	48	40	53	47
600 OR MORE	37	35	35	42	41	34	35	33	43	40
1000 OR MORE	22	21	21	24	18	23	25	22	23	20

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 12-1
PRIMARY MODE OF TRANSPORTATION

		TRIP CHARACTERISTICS						
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	100	*	82	63	80	88	73
RENTAL CAR	2	3	*	1	6	2	1	3
AIRPLANE	17	*	100	14	34	15	10	21
BUS	2	*	*	2	1	2	1	3
TRAIN	1	*	*	1	1	1	*	1
OTHER	1	*	*	1	2	1	1	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	84	80	75	80	81	75	63	80	90
RENTAL CAR	2	2	2	3	3	2	1	3	2	2
AIRPLANE	17	12	17	22	17	16	18	30	16	8
BUS	2	3	1	1	1	1	5	3	2	1
TRAIN	1	*	1	1	1	*	1	1	*	1
OTHER	1	1	1	2	1	1	1	2	2	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 12-3
PRIMARY MODE OF TRANSPORTATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	88	78	78	91	87	86	90	74	77
RENTAL CAR	2	3	2	2	1	2	1	3	2	4
AIRPLANE	17	8	16	19	6	9	11	9	24	21
BUS	2	1	4	2	3	2	1	*	1	1
TRAIN	1	*	1	*	*	*	*	*	*	1
OTHER	1	2	1	1	*	1	1	*	*	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 12-4
PRIMARY MODE OF TRANSPORTATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	75	70	80	88	82	78	84	84	77
RENTAL CAR	2	4	2	1	*	3	2	2	2	3
AIRPLANE	17	19	22	17	10	14	19	13	15	19
BUS	2	4	3	2	1	2	2	1	*	2
TRAIN	1	1	3	*	*	*	*	*	*	*
OTHER	1	1	2	1	1	1	1	1	1	2

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	4	5	11	4	*	*
1	12	13	8	11	15	9	13	16
2 TO 3	42	45	29	43	41	42	65	44
4 TO 9	30	28	39	32	25	34	22	31
TEN OR MORE	9	6	20	9	8	10	*	9
AVERACE, IF ANY	4.4	4.0	6.6	4.5	4.2	4.8	2.6	4.3
AVG., INCL. ZERO	4.1	3.6	6.3	4.3	3.8	4.6	2.6	4.3

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	7	6	6	8	9	10	8	6
1	12	11	12	13	10	13	14	14	12	11
2 TO 3	42	43	43	42	45	44	34	40	40	46
4 TO 9	30	29	30	31	31	28	31	27	30	31
TEN OR MORE	9	8	8	8	8	7	12	9	10	7
AVERAGE, IF ANY	4.4	4.4	4.3	4.3	4.4	4.1	5.2	4.6	4.6	4.2
AVG., INCL. ZERO	4.1	4.0	4.0	4.0	4.1	3.8	4.7	4.1	4.3	3.9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 13-3
NIGHTS AWAY FROM HOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	9	8	5	7	10	9	9	6	10
1	12	16	12	7	12	14	14	18	14	10
2 TO 3	42	33	44	40	44	48	48	47	42	40
4 TO 9	30	35	28	37	30	22	24	18	30	32
TEN OR MORE	9	7	8	10	6	6	5	8	7	7
AVERAGE, IF ANY	4.4	4.2	4.5	5.1	4.2	3.7	3.5	3.6	4.3	4.2
AVG., INCL. ZERO	4.1	3.8	4.1	4.8	3.9	3.3	3.2	3.3	4.0	3.8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 13-4
NIGHTS AWAY FROM HOME

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
NIGHTS AWAY FROM HOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	6	7	6	6	8	8	8	8	10
1	12	13	9	10	13	13	13	16	13	11
2 TO 3	42	42	34	44	45	43	46	44	43	39
4 TO 9	30	30	41	30	30	27	27	27	27	28
TEN OR MORE	9	10	9	10	6	9	5	6	8	11
AVERAGE, IF ANY	4.4	4.5	4.9	4.7	4.5	4.3	3.8	3.8	4.3	4.9
AVG., INCL. ZERO	4.1	4.3	4.6	4.4	4.2	3.9	3.5	3.5	4.0	4.4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	42	37	48	17	43	48	9
HOTEL OR MOTEL	44	40	56	37	70	42	41	100
RENTED CABIN OR CONDOMINIUM	1	1	1	1	1	1	1	*
OWNED CABIN OR CONDOMINIUM	4	4	4	4	2	5	3	1
CAMPER, TRAILER, OR RV	3	4	3	4	2	4	3	*
OTHER	6	7	2	7	2	8	6	2
NO OVERNIGHT STAY	8	8	4	5	11	4	*	*
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.1	3.7	6.5	4.1	3.9	4.4	2.6	5.1
HOTEL, MOTEL	3.3	3.0	4.4	3.4	3.3	3.6	2.5	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	45	39	34	45	36	40	36	33	50
HOTEL OR MOTEL	44	39	45	50	41	47	42	47	48	36
RENTED CABIN OR CONDOMINIUM	1	*	1	1	1	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	4	4	4	4	4	3	5	2	4	5
CAMPER, TRAILER, OR RV	3	3	4	4	2	4	5	3	4	3
OTHER	6	7	6	6	6	6	7	5	7	5
NO OVERNIGHT STAY	8	9	7	6	6	8	9	10	8	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.2	3.8	3.9	4.1	3.7	5.0	4.6	4.2	3.9
HOTEL, MOTEL	3.3	3.3	3.3	3.4	3.5	3.2	3.3	3.3	3.4	3.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 14-3
TYPES OF LODGING USED

		CENSUS REGION OF FINAL DESTINATION								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	38	48	39	37	44	46	49	34	35
HOTEL OR MOTEL	44	40	38	47	49	37	42	34	49	45
RENTED CABIN OR CONDOMINIUM	1	4	2	*	*	*	*	*	*	*
OWNED CABIN OR CONDOMINIUM	4	12	2	8	2	1	2	2	3	2
CAMPER, TRAILER, OR RV	3	5	5	3	2	5	1	6	3	2
OTHER	6	7	4	5	5	6	4	5	9	11
NO OVERNIGHT STAY	8	9	8	5	7	10	9	9	6	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.1	4.4	4.4	3.9	3.6	3.5	3.8	4.1	4.2
HOTEL, MOTEL	3.3	3.0	2.8	3.6	3.2	3.0	2.8	2.7	3.1	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 14-4
TYPES OF LODGING USED

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
LODGING TYPE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FRIENDS, RELATIVES HOMES	40	36	37	42	43	38	43	46	41	37
HOTEL OR MOTEL	44	47	48	42	45	42	44	37	48	42
RENTED CABIN OR CONDOMINIUM	1	1	1	*	*	1	*	*	1	*
OWNED CABIN OR CONDOMINIUM	4	5	5	6	4	4	3	2	2	2
CAMPER, TRAILER, OR RV	3	4	4	3	1	5	2	5	1	4
OTHER	6	7	4	4	3	6	3	8	7	11
NO OVERNIGHT STAY	8	6	7	6	6	8	8	8	8	10
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.1	4.1	4.5	4.5	3.8	3.9	3.5	3.4	4.2	4.8
HOTEL, MOTEL	3.3	3.6	4.0	3.4	3.7	3.0	3.2	2.7	2.9	3.3

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%
1	25	20	45	19	55	20	20	27
2	33	32	34	33	29	33	32	35
3	15	16	10	16	8	16	18	14
4	16	18	6	18	5	17	17	14
5	8	9	3	9	3	9	8	6
6+	4	5	2	5	1	5	5	3
PARTIES WITHOUT CHILDREN	64	59	83	59	88	60	58	70
ONE ADULT	25	20	46	20	55	20	20	28
TWO ADULTS	30	30	30	30	27	30	29	33
3 + ADULTS	9	9	7	9	6	9	9	9
PARTIES WITH CHILD(REN)	36	41	17	41	12	40	42	30
ONE ADULT	5	5	4	6	2	5	7	4
TWO ADULTS	22	25	10	26	7	25	25	18
3 + ADULTS	9	10	4	10	3	10	10	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25	27	23	22	27	21	29	99	*	*
2	33	31	32	33	25	27	59	1	79	6
3	15	15	15	15	17	16	7	*	14	26
4	16	15	17	16	17	19	5	*	5	38
5	8	8	9	8	9	9	*	*	1	20
6+	4	4	4	5	3	7	*	*	1	11
PARTIES WITHOUT CHILDREN	64	63	62	63	58	54	95	100	100	*
ONE ADULT	25	28	23	23	28	21	30	100	*	*
TWO ADULTS	30	28	29	31	22	25	56	*	77	*
3 + ADULTS	9	8	9	9	9	9	9	*	23	*
PARTIES WITH CHILD(REN)	36	37	38	37	42	46	5	*	*	100
ONE ADULT	5	6	5	3	6	6	1	*	*	14
TWO ADULTS	22	22	24	23	26	27	2	*	*	61
3 + ADULTS	9	9	10	10	9	13	2	*	*	25

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25	17	27	25	22	27	26	19	27	28
2	33	34	33	33	33	29	30	35	36	27
3	15	15	12	14	15	15	15	17	18	14
4	16	22	14	15	19	18	18	12	13	16
5	8	7	7	8	6	7	6	15	4	9
6+	4	5	6	5	5	3	4	3	2	7
PARTIES WITHOUT CHILDREN	64	66	65	63	57	64	61	58	71	63
ONE ADULT	25	19	27	25	22	27	27	19	27	28
TWO ADULTS	30	28	29	30	31	27	27	34	35	25
3 + ADULTS	9	20	9	8	4	10	7	5	10	10
PARTIES WITH CHILD(REN)	36	34	35	37	43	36	39	42	29	37
ONE ADULT	5	6	6	6	5	3	7	2	5	6
TWO ADULTS	22	15	18	21	27	25	26	29	16	24
3 + ADULTS	9	13	12	10	10	8	6	11	8	6

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 15-4
TRAVEL PARTY SIZE AND STRUCTURE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
HOUSEHOLD MEMBERS ON TRIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1	25	27	26	25	20	25	28	20	26	27
2	33	39	35	31	33	35	32	33	29	29
3	15	10	15	14	15	14	15	15	20	16
4	16	12	13	17	23	15	17	13	19	14
5	8	8	8	6	7	8	5	13	5	9
6+	4	4	3	6	3	3	3	6	1	6
PARTIES WITHOUT CHILDREN	64	70	68	63	60	64	64	60	60	65
ONE ADULT	25	29	26	26	20	25	28	20	26	27
TWO ADULTS	30	33	31	28	31	32	29	32	27	28
3 + ADULTS	9	7	11	9	9	7	8	8	8	10
PARTIES WITH CHILD(REN)	36	30	32	37	40	36	36	40	40	35
ONE ADULT	5	4	4	6	2	4	7	2	5	6
TWO ADULTS	22	17	17	20	24	23	23	29	24	20
3 + ADULTS	9	9	10	10	14	9	6	9	10	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	58	32	57	38	55	100	51
VACATION TRIP	69	70	64	82	20	100	73	67
PRIMARY PURPOSE OF TRIP								
PLEASURE (ANY)	76	79	62	100	*	90	82	64
VISIT FRIENDS OR RELATIVES	41	44	35	54	*	45	47	20
OUTDOOR RECREATION	13	15	6	17	*	17	14	12
ENTERTAINMENT	22	21	21	29	*	28	21	32
BUSINESS (ANY)	16	13	33	*	100	5	11	26
CONVENTION,ETC.	5	4	11	*	30	2	4	10
OTHER BUSINESS	11	9	22	*	70	3	7	17
PERSONAL, FAMILY, OTHER	7	8	5	*	*	5	7	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	54	56	53	57	54	42	42	52	62
VACATION TRIP	69	70	70	69	73	67	66	55	71	78
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	80	76	72	78	73	77	59	77	88
VISIT FRIENDS OR RELATIVES	41	46	39	34	44	37	44	32	37	52
OUTDOOR RECREATION	13	12	14	15	14	14	9	10	14	15
ENTERTAINMENT	22	21	22	22	21	22	25	17	26	21
BUSINESS (ANY)	16	13	17	21	15	19	14	36	14	6
CONVENTION,ETC.	5	3	5	7	4	6	4	10	5	2
OTHER BUSINESS	11	9	12	14	11	13	10	25	9	4
PERSONAL, FAMILY, OTHER	7	8	7	7	6	8	9	5	9	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	53	54	50	58	60	58	62	52	50
VACATION TRIP	69	78	69	74	71	62	60	68	71	66
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	84	80	76	73	79	71	80	73	72
VISIT FRIENDS OR RELATIVES	41	38	49	39	44	46	47	54	32	34
OUTDOOR RECREATION	13	26	9	13	13	15	10	10	15	14
ENTERTAINMENT	22	19	22	25	16	18	15	15	26	23
BUSINESS (ANY)	16	10	14	15	21	14	20	16	20	19
CONVENTION,ETC.	5	3	4	5	7	4	5	5	7	6
OTHER BUSINESS	11	7	10	11	14	10	14	11	14	13
PERSONAL, FAMILY, OTHER	7	6	6	8	6	8	10	4	6	9

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 16-4
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	53	52	47	55	55	53	58	58	50	49
VACATION TRIP	69	73	79	69	65	68	63	71	63	71
PRIMARY PURPOSE OF TRIP										
PLEASURE (ANY)	76	80	80	75	74	79	72	80	70	75
VISIT FRIENDS OR RELATIVES	41	32	41	42	44	40	43	54	38	34
OUTDOOR RECREATION	13	16	15	12	9	15	11	10	15	14
ENTERTAINMENT	22	32	23	21	21	24	18	15	17	27
BUSINESS (ANY)	16	16	14	16	18	15	19	17	24	15
CONVENTION,ETC.	5	4	4	5	6	4	5	7	6	5
OTHER BUSINESS	11	11	10	12	12	10	14	10	18	10
PERSONAL, FAMILY, OTHER	7	4	7	8	8	6	9	4	6	10

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	14	10	14	10	14	13	12
NEW ENGLAND	5	5	2	5	3	5	4	4
MID-ATLANTIC	9	9	8	9	7	9	9	8
SOUTHEAST	27	28	26	27	28	29	26	29
SOUTH ATLANTIC	21	21	24	21	20	22	20	23
EAST SOUTH CENTRAL	6	7	2	6	8	6	6	7
GREAT LAKES	14	16	8	15	12	13	17	12
EAST NORTH CENTRAL	14	16	8	15	12	13	17	12
MIDWEST	18	20	11	18	20	17	21	16
WEST SOUTH CENTRAL	10	11	7	10	12	9	12	10
WEST NORTH CENTRAL	8	9	4	8	8	8	9	6
WEST	22	20	31	21	26	22	20	24
MOUNTAIN	10	9	14	10	12	10	9	11
PACIFIC	12	11	16	11	13	11	11	12
OUTSIDE US	6	3	15	6	5	7	3	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	13	15	13	12	16	13	14	13
NEW ENGLAND	5	4	5	6	4	5	5	3	6	4
MID-ATLANTIC	9	8	9	9	9	7	10	9	9	8
SOUTHEAST	27	29	27	25	27	28	27	26	27	29
SOUTH ATLANTIC	21	22	21	20	22	21	21	21	21	22
EAST SOUTH CENTRAL	6	7	6	5	6	7	6	5	6	7
GREAT LAKES	14	15	14	13	14	15	15	16	14	14
EAST NORTH CENTRAL	14	15	14	13	14	15	15	16	14	14
MIDWEST	18	20	19	18	19	19	16	17	17	20
WEST SOUTH CENTRAL	10	11	10	10	11	12	8	11	9	11
WEST NORTH CENTRAL	8	9	9	8	9	7	8	6	8	9
WEST	22	21	21	22	21	22	22	24	22	20
MOUNTAIN	10	10	10	9	9	10	12	10	11	8
PACIFIC	12	11	12	13	13	12	10	13	11	12
OUTSIDE US	6	4	6	7	6	5	6	6	7	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 17-3
CENSUS REGION OF FINAL DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	100	*	*	*	*	*	*	*
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	9	*	100	*	*	*	*	*	*	*
SOUTHEAST	27	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	21	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	6	*	*	*	100	*	*	*	*	*
GREAT LAKES	14	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	14	*	*	*	*	100	*	*	*	*
MIDWEST	18	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	10	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	8	*	*	*	*	*	*	100	*	*
WEST	22	*	*	*	*	*	*	*	100	100
MOUNTAIN	10	*	*	*	*	*	*	*	100	*
PACIFIC	12	*	*	*	*	*	*	*	*	100
OUTSIDE US	6	1	2	*	*	*	*	*	1	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 17-4
CENSUS REGION OF FINAL DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	66	44	13	5	6	2	2	2	3
NEW ENGLAND	5	45	12	3	1	2	*	1	*	*
MID-ATLANTIC	9	21	33	10	4	4	2	1	2	3
SOUTHEAST	27	16	31	69	62	21	11	9	5	3
SOUTH ATLANTIC	21	14	30	60	31	13	8	6	4	3
EAST SOUTH CENTRAL	6	2	1	9	31	8	3	3	*	*
GREAT LAKES	14	4	6	6	17	55	2	12	2	2
EAST NORTH CENTRAL	14	4	6	6	17	55	2	12	2	2
MIDWEST	18	2	2	4	11	7	71	65	8	3
WEST SOUTH CENTRAL	10	2	2	2	8	1	66	8	3	1
WEST NORTH CENTRAL	8	*	*	2	3	6	5	58	5	2
WEST	22	4	5	5	3	7	10	11	80	82
MOUNTAIN	10	1	3	2	2	4	6	7	66	18
PACIFIC	12	3	2	3	1	3	4	4	14	63
OUTSIDE US	6	8	12	4	2	5	4	1	4	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	16	23	18	15	20	16	19
NEW ENGLAND	5	5	6	5	5	5	5	5
MID-ATLANTIC	13	11	17	13	10	14	11	14
SOUTHEAST	24	25	21	23	24	23	24	23
SOUTH ATLANTIC	17	17	17	17	17	17	17	16
EAST SOUTH CENTRAL	7	8	4	7	8	6	7	7
GREAT LAKES	17	18	15	18	15	17	18	17
EAST NORTH CENTRAL	17	18	15	18	15	17	18	17
MIDWEST	21	21	20	21	23	20	23	20
WEST SOUTH CENTRAL	12	12	13	11	13	11	13	12
WEST NORTH CENTRAL	9	10	7	9	9	9	10	8
WEST	20	20	21	20	23	20	19	21
MOUNTAIN	7	7	6	6	10	6	7	8
PACIFIC	13	13	15	13	12	14	12	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	15	18	19	18	16	19	19	19	15
NEW ENGLAND	5	4	5	5	5	5	5	6	5	4
MID-ATLANTIC	13	11	13	14	13	11	14	13	14	11
SOUTHEAST	24	25	23	22	24	23	26	23	23	25
SOUTH ATLANTIC	17	18	17	16	18	15	19	17	16	17
EAST SOUTH CENTRAL	7	7	6	6	6	8	7	5	7	8
GREAT LAKES	17	17	18	17	15	19	18	18	18	17
EAST NORTH CENTRAL	17	17	18	17	15	19	18	18	18	17
MIDWEST	21	22	21	21	22	22	17	20	21	22
WEST SOUTH CENTRAL	12	13	12	11	12	13	8	13	11	12
WEST NORTH CENTRAL	9	9	9	10	9	9	9	7	9	10
WEST	20	20	20	21	22	19	20	21	19	21
MOUNTAIN	7	8	7	6	8	7	6	7	6	8
PACIFIC	13	12	13	15	14	12	14	14	13	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 18-3
CENSUS REGION OF ORIGIN

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	79	60	21	4	7	3	1	4	3
NEW ENGLAND	5	47	12	3	2	2	1	*	1	1
MID-ATLANTIC	13	32	48	18	3	5	2	1	4	2
SOUTHEAST	24	12	22	58	61	15	9	6	5	4
SOUTH ATLANTIC	17	11	19	48	25	7	4	3	3	4
EAST SOUTH CENTRAL	7	1	3	10	36	8	5	3	1	*
GREAT LAKES	17	6	9	11	23	66	2	13	6	4
EAST NORTH CENTRAL	17	6	9	11	23	66	2	13	6	4
MIDWEST	21	1	4	7	11	10	82	73	13	7
WEST SOUTH CENTRAL	12	*	3	5	6	2	75	7	7	4
WEST NORTH CENTRAL	9	1	1	2	5	8	7	66	6	3
WEST	20	1	5	3	1	3	4	7	72	82
MOUNTAIN	7	*	1	1	*	1	2	4	47	9
PACIFIC	13	1	4	2	1	2	2	3	25	73

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 18-4
CENSUS REGION OF ORIGIN

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	18	100	100	*	*	*	*	*	*	*
NEW ENGLAND	5	100	*	*	*	*	*	*	*	*
MID-ATLANTIC	13	*	100	*	*	*	*	*	*	*
SOUTHEAST	24	*	*	100	100	*	*	*	*	*
SOUTH ATLANTIC	17	*	*	100	*	*	*	*	*	*
EAST SOUTH CENTRAL	7	*	*	*	100	*	*	*	*	*
GREAT LAKES	17	*	*	*	*	100	*	*	*	*
EAST NORTH CENTRAL	17	*	*	*	*	100	*	*	*	*
MIDWEST	21	*	*	*	*	*	100	100	*	*
WEST SOUTH CENTRAL	12	*	*	*	*	*	100	*	*	*
WEST NORTH CENTRAL	9	*	*	*	*	*	*	100	*	*
WEST	20	*	*	*	*	*	*	*	100	100
MOUNTAIN	7	*	*	*	*	*	*	*	100	*
PACIFIC	13	*	*	*	*	*	*	*	*	100

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 19-1
SIZE OF ADI OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	34	49	39	33	40	37	36
250,000-999,999	41	42	36	40	42	40	40	43
50,000-249,000	21	23	15	20	25	19	22	20
LESS THAN 50,000	1	1	*	1	1	1	1	1
ADI OF DESTINATION - POPULATION								
A COUNTY	43	40	56	41	52	41	41	49
WITHIN MAJOR CITY	36	33	49	34	47	34	34	43
B COUNTY	21	22	15	21	18	20	22	20
C COUNTY	16	18	8	17	14	17	18	13
D COUNTY	15	16	6	16	11	15	17	11
OUTSIDE US	6	3	15	6	5	7	3	8

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 19-2
SIZE OF ADI OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	32	39	43	38	39	32	42	35	36
250,000-999,999	41	43	40	39	38	41	46	37	43	42
50,000-249,000	21	24	20	18	22	20	21	20	21	21
LESS THAN 50,000	1	1	1	*	1	1	1	1	1	1
ADI OF DESTINATION - POPULATION										
A COUNTY	43	41	42	44	42	44	41	47	41	41
WITHIN MAJOR CITY	36	34	36	38	35	38	33	41	35	33
B COUNTY	21	21	21	20	20	22	22	19	21	22
C COUNTY	16	17	17	15	16	16	17	14	16	17
D COUNTY	15	16	14	14	16	13	14	13	15	16
OUTSIDE US	6	4	6	7	6	5	6	6	7	4

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 19-3
SIZE OF ADI OF ORIGIN AND DESTINATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	42	52	35	18	39	25	34	31	44
250,000-999,999	41	39	36	48	63	48	33	36	39	30
50,000-249,000	21	13	11	18	19	11	39	30	30	26
LESS THAN 50,000	1	6	*	*	*	1	2	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	43	19	55	49	41	39	53	23	44	60
WITHIN MAJOR CITY	36	4	43	40	41	34	49	20	41	43
B COUNTY	21	28	23	26	29	21	19	22	8	22
C COUNTY	16	37	18	17	14	20	13	19	16	11
D COUNTY	15	12	3	7	15	20	13	36	32	7
OUTSIDE US	6	1	2	*	*	*	*	*	1	1

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 19-4
SIZE OF ADI OF ORIGIN AND DESTINATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
ADI OF ORIGIN - POPULATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 MILLION PLUS	37	37	66	32	*	44	25	30	17	53
250,000-999,999	41	41	27	49	83	42	32	43	42	28
50,000-249,000	21	15	7	19	17	13	41	28	41	20
LESS THAN 50,000	1	7	*	*	*	1	2	*	*	*
ADI OF DESTINATION - POPULATION										
A COUNTY	43	36	39	47	50	40	48	28	35	52
WITHIN MAJOR CITY	36	27	30	40	48	33	44	25	30	40
B COUNTY	21	19	25	23	23	19	21	20	12	20
C COUNTY	16	26	17	17	15	18	12	18	17	11
D COUNTY	15	10	6	8	10	18	15	33	33	9
OUTSIDE US	6	8	12	4	2	5	4	1	4	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	1011.3	214.5	971.1	209.5	883.9	580.2	566.4
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	3	29	6	13	7	4	11
PACKAGE TOUR	6	2	14	6	5	7	4	10
CONSULTED TRAVEL AGENT	11	3	45	10	18	12	6	17
USED FOR HOTEL,TRANSP RESERVATION	8	2	31	6	15	7	5	13

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	717.4	1065.2	557.1	431.6	406.4	244.4	316.4	491.2	465.0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	5	8	11	8	7	6	9	8	6
PACKAGE TOUR	6	5	6	6	6	4	8	6	7	4
CONSULTED TRAVEL AGENT	11	8	12	15	11	11	13	17	12	6
USED FOR HOTEL,TRANSP RESERVATION	8	5	8	11	7	8	7	12	8	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	685
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	58.7	107.0	268.6	76.1	183.7	131.3	101.4	126.6	150.4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	5	4	9	3	3	4	4	8	12
PACKAGE TOUR	6	4	5	5	4	2	2	1	6	5
CONSULTED TRAVEL AGENT	11	5	11	12	6	6	6	4	15	13
USED FOR HOTEL,TRANSP RESERVATION	8	3	6	8	4	4	4	3	10	9

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 20-4
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED PERSON TRIPS (MILLIONS)	1274.5	62.7	161.7	215.0	87.1	222.3	150.1	115.3	89.7	170.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7	12	10	6	2	8	8	5	6	8
PACKAGE TOUR	6	10	10	5	5	4	5	4	2	5
CONSULTED TRAVEL AGENT	11	14	18	9	6	11	11	8	10	13
USED FOR HOTEL,TRANSP RESERVATION	8	10	12	6	4	8	7	5	6	9

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 21-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TO TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	63	53	58	64	57	59	62
NOT MARRIED	40	37	47	42	36	43	41	38
SEX								
MALE	54	54	57	49	71	49	53	57
FEMALE	46	46	43	51	29	51	47	43
AGE								
18-24	13	14	11	15	9	15	15	12
25-34	27	27	27	26	28	27	30	26
35-44	22	22	23	20	29	20	22	25
45-54	15	15	15	14	18	14	15	16
55-64	12	13	10	12	12	12	11	12
65-74	8	8	8	9	3	9	5	7
75-84	3	2	4	3	1	3	2	2
85+	*	*	*	*	*	*	*	*
AVERAGE	42	41	42	42	40	41	40	41

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 21-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TO TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.8
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	50	65	74	46	73	64	35	82	84
NOT MARRIED	40	50	35	26	54	27	36	65	18	16
SEX										
MALE	54	53	59	61	59	54	47	59	50	49
FEMALE	46	47	41	39	41	46	53	41	50	51
AGE										
18-24	13	17	11	9	33	*	*	17	11	9
25-34	27	29	30	27	67	*	*	26	20	38
35-44	22	17	25	30	*	60	*	20	16	38
45-54	15	10	16	20	*	40	*	14	18	12
55-64	12	13	12	10	*	*	52	11	20	2
65-74	8	10	4	3	*	*	36	8	12	*
75-84	3	3	1	1	*	*	11	4	2	*
85+	*	*	*	*	*	*	*	*	*	*
AVERAGE	42	41	40	41	27	43	65	41	46	36

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 21-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TO TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	65	56	58	71	59	60	66	61	57
NOT MARRIED	40	35	44	42	29	41	40	34	39	43
SEX										
MALE	54	53	53	52	56	55	51	58	51	57
FEMALE	46	47	47	48	44	45	49	42	49	43
AGE										
18-24	13	12	12	14	10	15	14	11	12	14
25-34	27	25	28	26	24	23	29	30	25	29
35-44	22	25	18	22	25	21	27	18	22	23
45-54	15	14	11	14	20	18	13	17	17	13
55-64	12	12	15	13	11	13	9	13	12	11
65-74	8	10	12	7	9	9	7	7	9	7
75-84	3	2	3	4	*	2	2	3	2	3
85+	*	1	*	*	*	*	*	*	*	*
AVERAGE	42	43	44	42	42	42	40	42	42	41

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 21-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
MARITAL STATUS, SEX, AGE

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TO TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
MARITAL STATUS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARRIED	60	51	58	59	68	62	57	67	62	55
NOT MARRIED	40	49	42	41	32	38	43	33	38	45
SEX										
MALE	54	63	54	51	54	52	51	57	61	56
FEMALE	46	37	46	49	46	48	49	43	39	44
AGE										
18-24	13	18	10	15	12	13	14	9	15	14
25-34	27	30	26	27	21	23	29	29	28	29
35-44	22	18	22	20	25	22	28	18	25	20
45-54	15	12	13	13	21	18	12	21	15	13
55-64	12	11	14	13	12	14	9	12	11	11
65-74	8	10	9	11	5	8	7	8	5	9
75-84	3	1	5	2	4	2	*	2	2	3
85+	*	1	*	*	*	*	*	*	*	*
AVERAGE	42	40	44	42	43	42	39	43	39	42

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 22-1
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TO TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
EDUCATION								
	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	15	10	16	9	15	14	12
HIGH SCHOOL COMPLETE	35	37	28	38	26	36	37	33
COLLEGE INCOMPLETE	20	20	18	20	18	21	21	20
COLLEGE COMPLETE	21	19	28	19	30	19	21	23
GRADUATE WORK	10	8	16	7	16	8	8	11
OCCUPATION								
PROFESSIONAL MANAGERIAL	23	21	30	19	35	20	22	25
LOWER LEVEL TECHNICAL MANAGERIAL	16	16	16	15	21	16	18	18
CLERICAL, SALES	16	15	18	15	19	16	17	17
BLUE COLLAR	15	17	9	16	12	15	19	14
HOUSEHOLD, SERVICE	5	5	3	5	4	5	6	5
RETIRED	14	14	14	17	4	16	9	11
UNEMPLOYED	9	10	8	11	3	11	8	8
OTHER	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 22-2
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TO TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
EDUCATION										
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	20	10	5	10	10	31	16	15	14
HIGH SCHOOL COMPLETE	35	40	34	28	36	34	34	30	38	40
COLLEGE INCOMPLETE	20	20	20	20	23	19	14	20	20	20
COLLEGE COMPLETE	21	15	25	31	24	23	13	23	20	18
GRADUATE WORK	10	5	12	16	7	14	8	11	8	9
OCCUPATION										
PROFESSIONAL MANAGERIAL	23	15	27	35	22	29	13	25	19	22
LOWER LEVEL TECHNICAL MANAGERIAL	16	15	18	18	18	20	6	16	15	18
CLERICAL, SALES	16	15	17	18	19	18	8	17	15	15
BLUE COLLAR	15	18	17	12	19	16	7	14	14	19
HOUSEHOLD, SERVICE	5	6	3	2	6	4	5	5	5	6
RETIRED	14	18	8	6	*	3	56	14	22	1
UNEMPLOYED	9	10	7	7	13	8	5	7	9	17
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 22-3
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TO TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.7	69.8	47.9	68.9	78.2
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	21	17	18	18	16	15	13	10	8
HIGH SCHOOL COMPLETE	35	33	31	35	36	37	32	38	38	32
COLLEGE INCOMPLETE	20	15	20	20	20	17	18	21	24	22
COLLEGE COMPLETE	21	16	23	19	18	20	24	20	19	26
GRADUATE WORK	10	14	10	8	8	9	11	8	9	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	23	23	20	22	24	23	24	23	20	24
LOWER LEVEL TECHNICAL MANAGERIAL	16	14	18	16	16	16	16	18	15	15
CLERICAL, SALES	16	12	12	15	16	16	19	18	21	16
BLUE COLLAR	15	20	16	15	16	15	14	14	14	14
HOUSEHOLD, SERVICE	5	4	4	5	4	7	6	5	4	4
RETIRED	14	15	18	15	15	15	11	12	15	14
UNEMPLOYED	9	12	10	11	7	7	9	8	10	11
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 22-4
TRIPS ACCORDING TO DEMOGRAPHIC CHARACTERISTICS OF ADULT TRAVELERS
EDUCATION, OCCUPATION

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TO TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
EDUCATION	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LESS THAN HIGH SCHOOL COMPLETE	15	16	18	21	19	15	12	12	6	12
HIGH SCHOOL COMPLETE	35	37	34	35	32	40	33	36	38	29
COLLEGE INCOMPLETE	20	17	16	18	21	17	21	23	24	24
COLLEGE COMPLETE	21	17	24	18	20	20	22	22	21	24
GRADUATE WORK	10	14	9	8	9	9	12	8	10	11
OCCUPATION										
PROFESSIONAL MANAGERIAL	23	25	22	21	21	23	26	21	28	21
LOWER LEVEL TECHNICAL MANAGERIAL	16	19	19	14	17	15	16	15	12	19
CLERICAL, SALES	16	10	15	14	17	16	18	21	19	14
BLUE COLLAR	15	18	11	16	16	16	12	15	17	16
HOUSEHOLD, SERVICE	5	5	3	4	5	7	7	6	5	2
RETIRED	14	11	18	17	15	15	10	12	9	16
UNEMPLOYED	9	11	13	11	8	7	8	8	8	11
OTHER	*	*	*	*	*	*	*	*	*	*

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 23-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TO TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	10	6	10	7	10	9	7
$15,000-$19,999	9	9	6	10	5	10	8	7
$20,000-$24,999	9	10	5	10	6	10	10	8
$25,000-$29,999	13	14	9	15	8	14	15	12
$30,000-$39,999	17	18	15	18	16	17	19	17
$40,000-$49,999	13	13	14	13	14	13	13	14
$50,000-$74,999	17	16	21	16	21	16	17	19
$75,000-$99,999	6	5	9	5	10	5	5	8
$100,000 OR MORE	6	4	13	4	11	5	5	8
CUMULATIVE INCOME								
$20,000 OR MORE	81	81	87	80	87	80	84	86
$30,000 OR MORE	59	56	73	55	73	56	59	66
$40,000 OR MORE	42	39	57	37	57	39	40	49
$50,000 OR MORE	29	25	43	24	43	26	27	35
$75,000 OR MORE	12	9	23	9	21	10	10	16

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 23-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TO TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	17	*	*	9	4	21	13	7	6
$15,000-$19,999	9	16	*	*	10	6	13	10	9	7
$20,000-$24,999	9	16	11	*	10	6	11	9	10	8
$25,000-$29,999	13	22	16	*	16	10	12	13	13	14
$30,000-$39,999	17	30	21	*	18	17	14	17	15	23
$40,000-$49,999	13	*	16	31	13	15	9	12	14	14
$50,000-$74,999	17	*	21	41	14	24	11	14	20	18
$75,000-$99,999	6	*	8	15	5	9	4	6	7	6
$100,000 OR MORE	6	*	7	14	4	9	5	7	5	4
CUMULATIVE INCOME										
$20,000 OR MORE	81	68	100	100	81	90	66	77	84	87
$30,000 OR MORE	59	30	73	100	54	74	42	56	61	65
$40,000 OR MORE	42	*	52	100	36	57	28	39	47	42
$50,000 OR MORE	29	*	36	69	22	42	19	27	33	28
$75,000 OR MORE	12	*	15	28	9	17	8	13	12	10

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 23-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
FAMILY INCOME

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TO TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
FAMILY INCOME	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LT $15,000	10	8	9	10	10	10	10	13	11	9
$15,000-$19,999	9	7	9	10	10	11	8	8	10	7
$20,000-$24,999	9	11	7	9	11	8	8	10	9	7
$25,000-$29,999	13	10	16	14	14	12	18	16	11	9
$30,000-$39,999	17	13	16	18	17	20	15	14	18	18
$40,000-$49,999	13	18	12	13	11	13	13	11	13	16
$50,000-$74,999	17	18	18	16	18	17	16	18	15	18
$75,000-$99,999	6	5	5	6	6	5	7	6	6	6
$100,000 OR MORE	6	10	8	5	3	4	4	4	5	9
CUMULATIVE INCOME										
$20,000 OR MORE	81	86	82	81	80	79	82	79	79	84
$30,000 OR MORE	59	64	59	58	55	59	55	53	58	68
$40,000 OR MORE	42	51	43	40	38	39	40	39	39	49
$50,000 OR MORE	29	33	31	27	27	26	28	28	27	33
$75,000 OR MORE	12	15	13	11	9	9	12	10	11	15

USTDCNATIONALTRAVELSURVEY FULLYEAR1990
Table23-4
TRIPSACCORDINGTO HOUSEHOLDCHARACTERISTICSOF ADULTTRAVELERS
FAMILYINCOME

	CENSUSREGIONOF ORIGIN									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTEDTO TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
FAMILYINCOME										
LT $15,000	100% 10	100% 7	100% 9	100% 10	100% 15	100% 8	100% 11	100% 8	100% 10	100% 10
$15,000-$19,999	9	10	10	9	8	9	7	9	10	9
$20,000-$24,999	9	13	5	11	9	10	9	9	11	8
$25,000-$29,999	13	9	13	13	16	12	17	14	14	9
$30,000-$39,999	17	16	16	18	13	20	17	16	16	17
$40,000-$49,999	13	13	13	10	13	13	12	15	15	16
$50,000-$74,999	17	15	18	18	15	18	17	19	15	16
$75,000-$99,999	6	7	8	6	5	6	6	4	4	7
$100,000OR MORE	6	9	7	5	5	5	4	6	5	9
CUMULATIVEINCOME										
$20,000OR MORE	81	82	81	81	77	83	82	83	79	82
$30,000OR MORE	59	60	62	57	52	61	56	61	54	65
$40,000OR MORE	42	44	46	39	38	41	39	45	38	47
$50,000OR MORE	29	31	33	29	25	29	27	30	23	32
$75,000OR MORE	12	16	15	11	10	11	10	10	8	15

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 24-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TO TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	18	24	20	20	21	20	18
TWO OR MORE ADULTS,NO CHILDREN	44	44	43	45	38	44	42	43
SINGLE ADULT WITH CHILD(REN)	3	3	3	3	3	3	4	3
TWO OR MORE ADULTS WITH CHILD(REN)	34	36	29	32	39	32	34	36
HOUSEHOLD SIZE								
ONE PERSON	20	18	24	20	19	21	20	18
TWO PEOPLE	35	34	36	36	31	34	32	34
THREE PEOPLE	18	19	14	18	17	18	18	19
FOUR PEOPLE	17	18	14	16	20	16	18	18
FIVE OR MORE PEOPLE	11	11	11	11	13	10	11	12
NUMBER OF WAGE EARNERS								
NONE	16	15	15	18	7	17	11	12
ONE	42	42	46	42	46	41	42	42
TWO	36	38	33	35	42	35	40	40
THREE OR MORE	6	6	6	6	5	6	7	6

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 24-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TO TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	27	16	10	20	14	28	41	*	*
TWO OR MORE ADULTS, NO CHILDREN	44	40	44	47	39	34	65	35	79	*
SINGLE ADULT WITH CHILD(REN)	3	5	3	1	4	4	1	4	*	7
TWO OR MORE ADULTS WITH CHILD(REN)	34	29	38	42	37	48	6	21	21	92
HOUSEHOLD SIZE										
ONE PERSON	20	27	16	10	20	14	28	40	*	*
TWO PEOPLE	35	34	33	34	30	25	56	27	63	4
THREE PEOPLE	18	16	20	20	20	20	10	13	19	28
FOUR PEOPLE	17	14	19	22	18	26	3	12	11	43
FIVE OR MORE PEOPLE	11	9	12	14	12	15	2	8	7	26
NUMBER OF WAGE EARNERS										
NONE	16	20	8	6	7	5	49	17	20	4
ONE	42	49	42	34	44	45	35	49	31	44
TWO	36	27	43	52	42	45	14	28	43	47
THREE OR MORE	6	4	7	8	8	6	2	5	7	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 24-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

	CENSUS REGION OF FINAL DESTINATION									
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TO TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	13	20	20	18	21	19	18	20	20
TWO OR MORE ADULTS,NO CHILDREN	44	49	44	43	42	45	37	40	46	44
SINGLE ADULT WITH CHILD(REN)	3	1	5	4	2	3	5	2	2	3
TWO OR MORE ADULTS WITH CHILD(REN)	34	37	31	33	37	32	40	39	31	32
HOUSEHOLD SIZE										
ONE PERSON	20	13	20	20	18	21	19	18	20	20
TWO PEOPLE	35	31	35	35	32	34	32	34	37	35
THREE PEOPLE	18	27	20	17	16	17	18	18	17	17
FOUR PEOPLE	17	13	14	18	23	17	20	16	16	17
FIVE OR MORE PEOPLE	11	15	10	10	12	11	11	14	9	11
NUMBER OF WAGE EARNERS										
NONE	16	18	22	16	15	16	13	13	14	17
ONE	42	40	36	43	42	41	47	39	44	44
TWO	36	34	35	35	37	37	34	44	36	35
THREE OR MORE	6	9	6	5	6	6	6	4	6	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 24-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS
HOUSEHOLD SIZE, STRUCTURE AND NUMBER OF WAGE EARNERS

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TO TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
HOUSEHOLD STRUCTURE:	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	20	21	21	21	18	17	21	16	22	21
TWO OR MORE ADULTS,NO CHILDREN	44	46	43	43	43	47	38	44	40	47
SINGLE ADULT WITH CHILD(REN)	3	2	3	4	2	4	4	2	3	3
TWO OR MORE ADULTS WITH CHILD(REN)	34	30	33	33	38	32	37	38	36	30
HOUSEHOLD SIZE										
ONE PERSON	20	21	21	21	18	17	21	16	21	21
TWO PEOPLE	35	34	32	35	32	37	33	36	32	36
THREE PEOPLE	18	20	18	17	20	17	16	17	17	17
FOUR PEOPLE	17	11	18	17	20	18	19	15	21	15
FIVE OR MORE PEOPLE	11	14	11	10	10	11	11	15	8	11
NUMBER OF WAGE EARNERS										
NONE	16	18	19	17	13	15	13	14	11	18
ONE	42	41	43	43	41	41	48	32	46	44
TWO	36	32	33	34	39	38	34	49	38	33
THREE OR MORE	6	9	5	6	7	6	5	5	5	5

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 25-1
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	5651	4009	1397	3721	1588	3539	2331	2825
PROJECTED TO TRIPS (MILLIONS)	661.1	483.9	144.9	460.9	155.6	422.3	280.0	310.3
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	68	74	68	74	66	66	72
RENT	31	32	26	32	26	34	34	28

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 25-2
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40K	$20K+	$40K+	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	5651	2586	4403	2540	2291	2205	1070	2657	1944	1050
PROJECTED TO TRIPS (MILLIONS)	661.1	378.1	535.9	283.0	262.9	244.5	153.7	318.0	221.5	121.6
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	59	73	82	48	80	86	62	77	71
RENT	31	41	27	18	52	20	14	38	23	29

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 25-3
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

CENSUS REGION OF FINAL DESTINATION

	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	217	497	1205	327	785	613	394	569	714
PROJECTED TO TRIPS (MILLIONS)	661.1	27.2	55.6	138.8	37.8	95.8	69.7	47.9	68.9	78.2
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	66	67	71	79	69	69	71	70	65
RENT	31	34	33	29	21	31	31	29	30	35

USTDC NATIONAL TRAVEL SURVEY FULL YEAR 1990
Table 25-4
TRIPS ACCORDING TO HOUSEHOLD CHARACTERISTICS OF ADULT TRAVELERS- HOME OWNERSHIP

		CENSUS REGION OF ORIGIN								
	TOTL	NEW ENG	MID ATL	STH ATL	E-S CTL	E-N CTL	W-S CTL	W-N CTL	MTN	PAC
RAW TOTAL	5651	283	727	965	355	985	730	439	381	786
PROJECTED TO TRIPS (MILLIONS)	661.1	34.3	86.1	111.2	42.1	115.8	81.2	54.2	47.7	88.5
HOME OWNERSHIP	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
OWN	69	61	66	72	78	73	68	76	65	62
RENT	31	39	34	28	22	27	32	24	35	38